

Asian Smokers' Quitline (ASQ): Monthly Totals

01Oct2020 -- 31Oct2020

Total	
	CA
Total	64

Language Line Called :

	CA	%
Vietnamese	33	51.6 %
Cantonese	3	4.7 %
Korean	15	23.4 %
Mandarin	13	20.3 %
Total	64	100%

Called For :

	CA	%
Smoker	52	81.2 %
Proxy	12	18.8 %
Total	64	100%

Age :

	CA	%
18-24	1	1.6 %
25-44	8	12.5 %
44-65	40	62.5 %
65+	13	20.3 %
Unknown	2	3.1 %
Total	64	100%

Gender :

	CA	%
Male	48	75.0 %
Female	16	25.0 %
Total	64	100%

Education :

	CA	%
Grades 1-8	5	7.8 %
Grades 9-12	6	9.4 %
GED	1	1.6 %
High School Diploma	11	17.2 %
Some College or	15	23.4 %
2-yr College Degree	7	10.9 %
4-yr College Degree	9	14.1 %
Postgraduate Degree	4	6.2 %
Do not know	6	9.4 %
Total	64	100%

Hear about from:

	CA	%
Internet/Social Media	16	25.0 %
HMO/Med/Insurance	1	1.6 %
Radio	5	7.8 %
TV	1	1.6 %
Newspaper/Magazine	2	3.1 %
Do not Know	16	25.0 %
Friend/Family	13	20.3 %
Other	8	12.5 %
Clinic/Doctor's Office	2	3.1 %
Total	64	100%

Total calling for themselves:

Service Selected	
	CA
Counseling	48
Material	4
Total	52

Sent NRT :

	CA	%
Not Sent NRT	18	28.1 %
Sent NRT	46	71.9 %
Total	64	100%

Calls by Date :

	CA	%
10/01/2020	4	6.2 %
10/02/2020	1	1.6 %
10/03/2020		
10/04/2020		
10/05/2020	7	10.9 %
10/06/2020	6	9.4 %
10/07/2020	3	4.7 %
10/08/2020	3	4.7 %
10/09/2020	1	1.6 %
10/10/2020		
10/11/2020		
10/12/2020	2	3.1 %
10/13/2020	3	4.7 %
10/14/2020	2	3.1 %
10/15/2020	1	1.6 %
10/16/2020	3	4.7 %
10/17/2020		
10/18/2020	2	3.1 %
10/19/2020	2	3.1 %
10/20/2020	3	4.7 %
10/21/2020		
10/22/2020	3	4.7 %
10/23/2020	2	3.1 %
10/24/2020		
10/25/2020		
10/26/2020	5	7.8 %
10/27/2020	1	1.6 %
10/28/2020	3	4.7 %
10/29/2020	3	4.7 %
10/30/2020	4	6.2 %
10/31/2020		
Total	64	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Oct2020

YTD Running Total	
	CA
YTD Total	830

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Oct2020

Cumulative Total	
	CA
Cumulative Total	9526

Language Line Called :	
	CA
Korean	3830
Mandarin	1799
Vietnamese	3112
Cantonese	785
Total	9526

Called For :

	CA	%
Proxy	624	6.6 %
Smoker	8902	93.4 %
Total	9526	100%

Age:

	CA	%
<18	6	0.1 %
18-24	119	1.2 %
25-44	2083	21.9 %
44-65	5288	55.5 %
65+	1802	18.9 %
Unknown	228	2.4 %
Total	9526	100%

Gender :

	CA	%
Male	7772	81.6 %
Female	1710	18.0 %
Do not know	44	0.5 %
Total	9526	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	716	7.5 %
Grades 9-12	1048	11.0 %
GED	20	0.2 %
High School Diploma	2210	23.2 %
Some College or	1263	13.3 %
2-yr College Degree	571	6.0 %
4-yr College Degree	2547	26.7 %
Postgraduate Degree	376	3.9 %
Do not know	728	7.6 %
Total	9526	100%

Hear about from:

	CA	%
Do not Know	951	10.0 %
Billboard/Bus Sign	19	0.2 %
Internet/Social Media	634	6.7 %
HMO/Med/Insurance	279	2.9 %
Non-Profit	63	0.7 %
Friend/Family	1505	15.8 %
Pharmacy	130	1.4 %
Other	993	10.4 %
Dentist/Dental	13	0.1 %
Mail	148	1.6 %
Hospital	165	1.7 %
Radio	1208	12.7 %
Phone Book	30	0.3 %
School	13	0.1 %
TV	408	4.3 %
Newspaper/Magazine	2281	23.9 %
Clinic/Doctor's Office	686	7.2 %
Total	9526	100%

Total calling for themselves:

Service Selected	
	CA
Material	1157
No Service	35
UnKnown	1
Counseling	7709
Total	8902

Sent NRT :

	CA	%
Not Sent NRT	1485	15.6 %
Sent NRT	8041	84.4 %
Total	9526	100%