

Asian Smokers' Quitline (ASQ): Monthly Totals

01Sep2020 -- 30Sep2020

Total	
	CA
Total	72

Language Line Called :

	CA	%
Vietnamese	25	34.7 %
Cantonese	5	6.9 %
Mandarin	9	12.5 %
Korean	33	45.8 %
Total	72	100%

Called For :

	CA	%
Smoker	63	87.5 %
Proxy	9	12.5 %
Total	72	100%

Age :

	CA	%
18-24	1	1.4 %
25-44	15	20.8 %
44-65	38	52.8 %
65+	15	20.8 %
Unknown	3	4.2 %
Total	72	100%

Gender :

	CA	%
Male	56	77.8 %
Female	15	20.8 %
Do not know	1	1.4 %
Total	72	100%

Education :

	CA	%
Grades 1-8	2	2.8 %
Grades 9-12	3	4.2 %
High School Diploma	10	13.9 %
Some College or	5	6.9 %
2-yr College Degree	3	4.2 %
4-yr College Degree	23	31.9 %
Postgraduate Degree	4	5.6 %
Do not know	22	30.6 %
Total	72	100%

Hear about from:

	CA	%
Other	19	26.4 %
Radio	12	16.7 %
Friend/Family	8	11.1 %
Pharmacy	1	1.4 %
Internet/Social Media	13	18.1 %
Clinic/Doctor's Office	2	2.8 %
TV	1	1.4 %
Newspaper/Magazine	4	5.6 %
Do not Know	12	16.7 %
Total	72	100%

Total calling for themselves:

Service Selected

	CA	%
Material	10	15.9 %
Counseling	53	84.1 %
Total	63	100%

Sent NRT :

	CA	%
Not Sent NRT	18	25.0 %
Sent NRT	54	75.0 %
Total	72	100%

Calls by Date :

	CA	%
09/01/2020	5	6.9 %
09/02/2020	3	4.2 %
09/03/2020		
09/04/2020	4	5.6 %
09/05/2020	1	1.4 %
09/06/2020	1	1.4 %
09/07/2020	2	2.8 %
09/08/2020	2	2.8 %
09/09/2020		
09/10/2020	4	5.6 %
09/11/2020		
09/12/2020		
09/13/2020		
09/14/2020	3	4.2 %
09/15/2020	3	4.2 %
09/16/2020		
09/17/2020	8	11.1 %
09/18/2020	5	6.9 %
09/19/2020	1	1.4 %
09/20/2020		
09/21/2020	7	9.7 %
09/22/2020	7	9.7 %
09/23/2020		
09/24/2020	3	4.2 %
09/25/2020	2	2.8 %
09/26/2020	1	1.4 %
09/27/2020		
09/28/2020	2	2.8 %
09/29/2020	4	5.6 %
09/30/2020	4	5.6 %
Total	72	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 30Sep2020

YTD Running Total	
	CA
YTD Total	765

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Sep2020

Cumulative Total	
	CA
Cumulative Total	9461

Language Line Called :

	CA	%
Mandarin	1786	18.9 %
Vietnamese	3079	32.5 %
Cantonese	782	8.3 %
Korean	3814	40.3 %
Total	9461	100%

Called For :

	CA	%
Proxy	612	6.5 %
Smoker	8849	93.5 %
Total	9461	100%

Age:

	CA	%
<18	6	0.1 %
18-24	118	1.2 %
25-44	2074	21.9 %
44-65	5248	55.5 %
65+	1789	18.9 %
Unknown	226	2.4 %
Total	9461	100%

Gender :

	CA	%
Male	7724	81.6 %
Female	1693	17.9 %
Do not know	44	0.5 %
Total	9461	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	711	7.5 %
Grades 9-12	1042	11.0 %
GED	19	0.2 %
High School Diploma	2199	23.2 %
Some College or	1248	13.2 %
2-yr College Degree	564	6.0 %
4-yr College Degree	2538	26.8 %
Postgraduate Degree	372	3.9 %
Do not know	721	7.6 %
Total	9461	100%

Hear about from:

	CA	%
Hospital	165	1.7 %
Dentist/Dental	13	0.1 %
Other	984	10.4 %
Mail	148	1.6 %
Clinic/Doctor's Office	684	7.2 %
Phone Book	30	0.3 %
School	13	0.1 %
Non-Profit	63	0.7 %
Internet/Social Media	617	6.5 %
HMO/Med/Insurance	278	2.9 %
Billboard/Bus Sign	19	0.2 %
Friend/Family	1492	15.8 %
Pharmacy	130	1.4 %
Do not Know	936	9.9 %
Radio	1203	12.7 %
TV	407	4.3 %
Newspaper/Magazine	2279	24.1 %
Total	9461	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	35	0.4 %
Material	1153	13.0 %
UnKnown	1	0.0 %
Counseling	7660	86.6 %
Total	8849	100%

Sent NRT :

	CA	%
Not Sent NRT	1467	15.5 %
Sent NRT	7994	84.5 %
Total	9461	100%