

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2020 -- 31Aug2020

Total	
	CA
Total	98

Language Line Called :

	CA	%
Vietnamese	48	49.0 %
Cantonese	4	4.1 %
Korean	30	30.6 %
Mandarin	16	16.3 %
Total	98	100%

Called For :

	CA	%
Smoker	93	94.9 %
Proxy	5	5.1 %
Total	98	100%

Age :

	CA	%
18-24	2	2.0 %
25-44	14	14.3 %
44-65	54	55.1 %
65+	23	23.5 %
Unknown	5	5.1 %
Total	98	100%

Gender :

	CA	%
Male	84	85.7 %
Female	14	14.3 %
Total	98	100%

Education :

	CA	%
Grades 1-8	5	5.1 %
Grades 9-12	6	6.1 %
High School Diploma	19	19.4 %
Some College or	13	13.3 %
2-yr College Degree	8	8.2 %
4-yr College Degree	22	22.4 %
Postgraduate Degree	3	3.1 %
Do not know	22	22.4 %
Total	98	100%

Hear about from:

	CA	%
Other	20	20.4 %
Friend/Family	4	4.1 %
Pharmacy	1	1.0 %
Radio	3	3.1 %
Internet/Social Media	16	16.3 %
Do not Know	45	45.9 %
Clinic/Doctor's Office	1	1.0 %
TV	2	2.0 %
Newspaper/Magazine	6	6.1 %
Total	98	100%

Total calling for themselves:

Service Selected

	CA	%
Material	9	9.7 %
Counseling	84	90.3 %
Total	93	100%

Sent NRT :

	CA	%
Not Sent NRT	21	21.4 %
Sent NRT	77	78.6 %
Total	98	100%

Calls by Date :

	CA	%
08/01/2020	1	1.0 %
08/02/2020		
08/03/2020	3	3.1 %
08/04/2020	5	5.1 %
08/05/2020	1	1.0 %
08/06/2020	7	7.1 %
08/07/2020	4	4.1 %
08/08/2020	1	1.0 %
08/09/2020		
08/10/2020	7	7.1 %
08/11/2020	4	4.1 %
08/12/2020	1	1.0 %
08/13/2020	2	2.0 %
08/14/2020	6	6.1 %
08/15/2020		
08/16/2020		
08/17/2020	7	7.1 %
08/18/2020	4	4.1 %
08/19/2020	3	3.1 %
08/20/2020	4	4.1 %
08/21/2020	1	1.0 %
08/22/2020		
08/23/2020		
08/24/2020	11	11.2 %
08/25/2020	7	7.1 %
08/26/2020	7	7.1 %
08/27/2020	2	2.0 %
08/28/2020	3	3.1 %
08/29/2020	1	1.0 %
08/30/2020		
08/31/2020	6	6.1 %
Total	98	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Aug2020

YTD Running Total	
	CA
YTD Total	693

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2020

Cumulative Total	
	CA
Cumulative Total	9389

Language Line Called :

	CA	%
Mandarin	1777	18.9 %
Vietnamese	3054	32.5 %
Cantonese	777	8.3 %
Korean	3781	40.3 %
Total	9389	100%

Called For :

	CA	%
Proxy	603	6.4 %
Smoker	8786	93.6 %
Total	9389	100%

Age:

	CA	%
<18	6	0.1 %
18-24	117	1.2 %
25-44	2059	21.9 %
44-65	5210	55.5 %
65+	1774	18.9 %
Unknown	223	2.4 %
Total	9389	100%

Gender :

	CA	%
Male	7668	81.7 %
Female	1678	17.9 %
Do not know	43	0.5 %
Total	9389	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	709	7.6 %
Grades 9-12	1039	11.1 %
GED	19	0.2 %
High School Diploma	2189	23.3 %
Some College or	1243	13.2 %
2-yr College Degree	561	6.0 %
4-yr College Degree	2515	26.8 %
Postgraduate Degree	368	3.9 %
Do not know	699	7.4 %
Total	9389	100%

Hear about from:

	CA	%
Other	965	10.3 %
Hospital	165	1.8 %
Radio	1182	12.6 %
Internet/Social Media	599	6.4 %
HMO/Med/Insurance	278	3.0 %
Dentist/Dental	13	0.1 %
Mail	148	1.6 %
Phone Book	30	0.3 %
School	13	0.1 %
Non-Profit	62	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	947	10.1 %
TV	405	4.3 %
Newspaper/Magazine	2273	24.2 %
Clinic/Doctor's Office	680	7.2 %
Friend/Family	1481	15.8 %
Pharmacy	129	1.4 %
Total	9389	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	35	0.4 %
Material	1143	13.0 %
UnKnown	1	0.0 %
Counseling	7607	86.6 %
Total	8786	100%

Sent NRT :

	CA	%
Not Sent NRT	1451	15.5 %
Sent NRT	7938	84.5 %
Total	9389	100%