

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2020 -- 31Jul2020

Total	
	CA
Total	94

Language Line Called :

	CA	%
Vietnamese	38	40.4 %
Cantonese	5	5.3 %
Korean	36	38.3 %
Mandarin	15	16.0 %
Total	94	100%

Called For :

	CA	%
Smoker	82	87.2 %
Proxy	12	12.8 %
Total	94	100%

Age :

	CA	%
18-24	3	3.2 %
25-44	13	13.8 %
44-65	52	55.3 %
65+	22	23.4 %
Unknown	4	4.3 %
Total	94	100%

Gender :

	CA	%
Male	68	72.3 %
Female	26	27.7 %
Total	94	100%

Education :

	CA	%
Grades 1-8	2	2.1 %
Grades 9-12	10	10.6 %
High School Diploma	23	24.5 %
Some College or	14	14.9 %
2-yr College Degree	11	11.7 %
4-yr College Degree	23	24.5 %
Postgraduate Degree	3	3.2 %
Do not know	8	8.5 %
Total	94	100%

Hear about from:

	CA	%
Other	9	9.6 %
Friend/Family	3	3.2 %
Pharmacy	1	1.1 %
Radio	5	5.3 %
Internet/Social Media	5	5.3 %
HMO/Med/Insurance	2	2.1 %
Non-Profit	1	1.1 %
Newspaper/Magazine	1	1.1 %
Clinic/Doctor's Office	3	3.2 %
Do not Know	64	68.1 %
Total	94	100%

Total calling for themselves:

Service Selected

	CA	%
Material	7	8.5 %
Counseling	75	91.5 %
Total	82	100%

Sent NRT :

	CA	%
Not Sent NRT	30	31.9 %
Sent NRT	64	68.1 %
Total	94	100%

Calls by Date :

	CA	%
07/01/2020	7	7.4 %
07/02/2020	5	5.3 %
07/03/2020	3	3.2 %
07/04/2020		
07/05/2020	2	2.1 %
07/06/2020	2	2.1 %
07/07/2020	5	5.3 %
07/08/2020	2	2.1 %
07/09/2020	7	7.4 %
07/10/2020		
07/11/2020		
07/12/2020		
07/13/2020	6	6.4 %
07/14/2020	3	3.2 %
07/15/2020	2	2.1 %
07/16/2020	2	2.1 %
07/17/2020	2	2.1 %
07/18/2020	1	1.1 %
07/19/2020		
07/20/2020	8	8.5 %
07/21/2020	1	1.1 %
07/22/2020	6	6.4 %
07/23/2020	1	1.1 %
07/24/2020	1	1.1 %
07/25/2020	1	1.1 %
07/26/2020		
07/27/2020	9	9.6 %
07/28/2020		
07/29/2020	9	9.6 %
07/30/2020	4	4.3 %
07/31/2020	5	5.3 %
Total	94	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Jul2020

YTD Running Total	
	CA
YTD Total	595

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2020

Cumulative Total	
	CA
Cumulative Total	9291

Language Line Called :

	CA	%
Mandarin	1761	19.0 %
Korean	3751	40.4 %
Vietnamese	3006	32.4 %
Cantonese	773	8.3 %
Total	9291	100%

Called For :

	CA	%
Proxy	598	6.4 %
Smoker	8693	93.6 %
Total	9291	100%

Age:

	CA	%
<18	6	0.1 %
18-24	115	1.2 %
25-44	2045	22.0 %
44-65	5156	55.5 %
65+	1751	18.8 %
Unknown	218	2.3 %
Total	9291	100%

Gender :

	CA	%
Male	7584	81.6 %
Female	1664	17.9 %
Do not know	43	0.5 %
Total	9291	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	704	7.6 %
Grades 9-12	1033	11.1 %
GED	19	0.2 %
High School Diploma	2170	23.4 %
Some College or	1230	13.2 %
2-yr College Degree	553	6.0 %
4-yr College Degree	2493	26.8 %
Postgraduate Degree	365	3.9 %
Do not know	677	7.3 %
Total	9291	100%

Hear about from:

	CA	%
Other	945	10.2 %
Radio	1170	12.6 %
Hospital	165	1.8 %
Friend/Family	1469	15.8 %
Pharmacy	127	1.4 %
Mail	148	1.6 %
Internet/Social Media	573	6.2 %
HMO/Med/Insurance	277	3.0 %
Dentist/Dental	13	0.1 %
Phone Book	30	0.3 %
School	13	0.1 %
Non-Profit	62	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	942	10.1 %
Clinic/Doctor's Office	678	7.3 %
TV	401	4.3 %
Newspaper/Magazine	2259	24.3 %
Total	9291	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1134	13.0 %
No Service	35	0.4 %
UnKnown	1	0.0 %
Counseling	7523	86.5 %
Total	8693	100%

Sent NRT :

	CA	%
Not Sent NRT	1433	15.4 %
Sent NRT	7858	84.6 %
Total	9291	100%