

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2020 -- 31May2020

Total

	CA
Total	103

Language Line Called :

	CA	%
Vietnamese	55	53.4 %
Cantonese	6	5.8 %
Korean	24	23.3 %
Mandarin	18	17.5 %
Total	103	100%

Called For :

	CA	%
Smoker	85	82.5 %
Proxy	18	17.5 %
Total	103	100%

Age :

	CA	%
25-44	21	20.4 %
44-65	56	54.4 %
65+	21	20.4 %
Unknown	5	4.9 %
Total	103	100%

Gender :

	CA	%
Male	78	75.7 %
Female	23	22.3 %
Do not know	2	1.9 %
Total	103	100%

Education :

	CA	%
Grades 1-8	8	7.8 %
Grades 9-12	10	9.7 %
High School Diploma	18	17.5 %
Some College or	16	15.5 %
2-yr College Degree	3	2.9 %
4-yr College Degree	26	25.2 %
Postgraduate Degree	2	1.9 %
Do not know	20	19.4 %
Total	103	100%

Hear about from:

	CA	%
Other	22	21.4 %
Friend/Family	10	9.7 %
Radio	14	13.6 %
Hospital	4	3.9 %
Internet/Social Media	14	13.6 %
Clinic/Doctor's Office	3	2.9 %
TV	4	3.9 %
Newspaper/Magazine	10	9.7 %
Do not Know	22	21.4 %
Total	103	100%

Total calling for themselves:

Service Selected

	CA	%
Counseling	80	94.1 %
Material	5	5.9 %
Total	85	100%

Sent NRT :

	CA	%
Not Sent NRT	34	33.0 %
Sent NRT	69	67.0 %
Total	103	100%

Calls by Date :

	CA	%
05/01/2020	4	3.9 %
05/02/2020		
05/03/2020		
05/04/2020	15	14.6 %
05/05/2020	4	3.9 %
05/06/2020	6	5.8 %
05/07/2020	4	3.9 %
05/08/2020	7	6.8 %
05/09/2020		
05/10/2020		
05/11/2020	10	9.7 %
05/12/2020	2	1.9 %
05/13/2020	4	3.9 %
05/14/2020		
05/15/2020	3	2.9 %
05/16/2020		
05/17/2020		
05/18/2020	4	3.9 %
05/19/2020	7	6.8 %
05/20/2020	4	3.9 %
05/21/2020	1	1.0 %
05/22/2020	1	1.0 %
05/23/2020		
05/24/2020		
05/25/2020		
05/26/2020	5	4.9 %
05/27/2020	11	10.7 %
05/28/2020	4	3.9 %
05/29/2020	6	5.8 %
05/30/2020	1	1.0 %
05/31/2020		
Total	103	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31May2020

YTD Running Total

	CA
YTD Total	390

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2020

Cumulative Total

	CA
Cumulative Total	9086

Language Line Called :

	CA	%
Mandarin	1734	19.1 %
Korean	3677	40.5 %
Vietnamese	2918	32.1 %
Cantonese	757	8.3 %
Total	9086	100%

Called For :

	CA	%
Proxy	578	6.4 %
Smoker	8508	93.6 %
Total	9086	100%

Age:

	CA	%
<18	6	0.1 %
18-24	110	1.2 %
25-44	2005	22.1 %
44-65	5054	55.6 %
65+	1702	18.7 %
Unknown	209	2.3 %
Total	9086	100%

Gender :

	CA	%
Male	7421	81.7 %
Female	1622	17.9 %
Do not know	43	0.5 %
Total	9086	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	691	7.6 %
Grades 9-12	1017	11.2 %
GED	18	0.2 %
High School Diploma	2129	23.4 %
Some College or	1198	13.2 %
2-yr College Degree	530	5.8 %
4-yr College Degree	2452	27.0 %
Postgraduate Degree	360	4.0 %
Do not know	644	7.1 %
Total	9086	100%

Hear about from:

	CA	%
Dentist/Dental	13	0.1 %
Hospital	164	1.8 %
Other	910	10.0 %
Clinic/Doctor's Office	672	7.4 %
Mail	148	1.6 %
School	13	0.1 %
Non-Profit	61	0.7 %
Radio	1149	12.6 %
Internet/Social Media	552	6.1 %
HMO/Meed/Insurance	275	3.0 %
Billboard/Bus Sign	19	0.2 %
Friend/Family	1456	16.0 %
Pharmacy	126	1.4 %
Phone Book	29	0.3 %
Do not Know	857	9.4 %
TV	397	4.4 %
Newspaper/Magazine	2245	24.7 %
Total	9086	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	35	0.4 %
Material	1122	13.2 %
UnKnown	1	0.0 %
Counseling	7350	86.4 %
Total	8508	100%

Sent NRT :

	CA	%
Not Sent NRT	1376	15.1 %
Sent NRT	7710	84.9 %
Total	9086	100%