

Asian Smokers' Quitline (ASQ): Monthly Totals

01Apr2020 -- 30Apr2020

Total

	CA
Total	64

Language Line Called :

	CA	%
Vietnamese	30	46.9 %
Cantonese	10	15.6 %
Korean	17	26.6 %
Mandarin	7	10.9 %
Total	64	100%

Called For :

	CA	%
Smoker	54	84.4 %
Proxy	10	15.6 %
Total	64	100%

Age :

	CA	%
25-44	17	26.6 %
44-65	34	53.1 %
65+	11	17.2 %
Unknown	2	3.1 %
Total	64	100%

Gender :

	CA	%
Male	52	81.2 %
Female	11	17.2 %
Do not know	1	1.6 %
Total	64	100%

Education :

	CA	%
Never attended	1	1.6 %
Grades 1-8	5	7.8 %
Grades 9-12	6	9.4 %
High School Diploma	10	15.6 %
Some College or	7	10.9 %
2-yr College Degree	6	9.4 %
4-yr College Degree	15	23.4 %
Postgraduate Degree	3	4.7 %
Do not know	11	17.2 %
Total	64	100%

Hear about from:

	CA	%
Other	11	17.2 %
Radio	2	3.1 %
Internet/Social Media	7	10.9 %
HMO/Med/Insurance	1	1.6 %
TV	3	4.7 %
Newspaper/Magazine	4	6.2 %
Do not Know	36	56.2 %
Total	64	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	1	1.9 %
Material	4	7.4 %
Counseling	49	90.7 %
Total	54	100%

Sent NRT :

	CA	%
Not Sent NRT	22	34.4 %
Sent NRT	42	65.6 %
Total	64	100%

Calls by Date :

	CA	%
04/01/2020	3	4.7 %
04/02/2020	2	3.1 %
04/03/2020	2	3.1 %
04/04/2020		
04/05/2020		
04/06/2020	2	3.1 %
04/07/2020	3	4.7 %
04/08/2020	5	7.8 %
04/09/2020	3	4.7 %
04/10/2020	3	4.7 %
04/11/2020		
04/12/2020		
04/13/2020	3	4.7 %
04/14/2020		
04/15/2020	1	1.6 %
04/16/2020	1	1.6 %
04/17/2020		
04/18/2020		
04/19/2020		
04/20/2020	4	6.2 %
04/21/2020	1	1.6 %
04/22/2020	5	7.8 %
04/23/2020	5	7.8 %
04/24/2020	3	4.7 %
04/25/2020		
04/26/2020	1	1.6 %
04/27/2020	4	6.2 %
04/28/2020	4	6.2 %
04/29/2020	7	10.9 %
04/30/2020	2	3.1 %
Total	64	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 30Apr2020

YTD Running Total

	CA
YTD Total	287

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Apr2020

Cumulative Total

	CA
Cumulative Total	8983

Language Line Called :

	CA	%
Mandarin	1716	19.1 %
Korean	3653	40.7 %
Vietnamese	2863	31.9 %
Cantonese	751	8.4 %
Total	8983	100%

Called For :

	CA	%
Proxy	560	6.2 %
Smoker	8423	93.8 %
Total	8983	100%

Age:

	CA	%
<18	6	0.1 %
18-24	110	1.2 %
25-44	1984	22.1 %
44-65	4998	55.6 %
65+	1681	18.7 %
Unknown	204	2.3 %
Total	8983	100%

Gender :

	CA	%
Male	7343	81.7 %
Female	1599	17.8 %
Do not know	41	0.5 %
Total	8983	100%

Education :

	CA	%
Never attended	47	0.5 %
Grades 1-8	683	7.6 %
Grades 9-12	1007	11.2 %
GED	18	0.2 %
High School Diploma	2111	23.5 %
Some College or	1182	13.2 %
2-yr College Degree	527	5.9 %
4-yr College Degree	2426	27.0 %
Postgraduate Degree	358	4.0 %
Do not know	624	6.9 %
Total	8983	100%

Hear about from:

	CA	%
Other	886	9.9 %
Hospital	149	1.7 %
Internet/Social Media	534	5.9 %
HMO/Med/Insurance	263	2.9 %
Dentist/Dental	13	0.1 %
Clinic/Doctor's Office	638	7.1 %
Phone Book	29	0.3 %
Radio	1134	12.6 %
Friend/Family	1394	15.5 %
Pharmacy	123	1.4 %
Non-Profit	58	0.6 %
School	13	0.1 %
Billboard/Bus Sign	19	0.2 %
Do not Know	958	10.7 %
Mail	148	1.6 %
TV	392	4.4 %
Newspaper/Magazine	2232	24.8 %
Total	8983	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1117	13.3 %
No Service	35	0.4 %
UnKnown	1	0.0 %
Counseling	7270	86.3 %
Total	8423	100%

Sent NRT :

	CA	%
Not Sent NRT	1343	15.0 %
Sent NRT	7640	85.0 %
Total	8983	100%