

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2020 -- 31Mar2020

Total	
	CA
Total	73

Language Line Called :

	CA	%
Vietnamese	30	41.1 %
Cantonese	8	11.0 %
Korean	23	31.5 %
Mandarin	12	16.4 %
Total	73	100%

Called For :

	CA	%
Proxy	7	9.6 %
Smoker	66	90.4 %
Total	73	100%

Age :

	CA	%
18-24	3	4.1 %
25-44	16	21.9 %
44-65	35	47.9 %
65+	17	23.3 %
Unknown	2	2.7 %
Total	73	100%

Gender :

	CA	%
Male	58	79.5 %
Female	15	20.5 %
Total	73	100%

Education :

	CA	%
Grades 1-8	4	5.5 %
Grades 9-12	6	8.2 %
High School Diploma	12	16.4 %
Some College or	12	16.4 %
2-yr College Degree	5	6.8 %
4-yr College Degree	22	30.1 %
Postgraduate Degree	2	2.7 %
Do not know	10	13.7 %
Total	73	100%

Hear about from:

	CA	%
Do not Know	39	53.4 %
Friend/Family	1	1.4 %
HMO/Med/Insurance	2	2.7 %
Radio	2	2.7 %
Internet/Social Media	14	19.2 %
Newspaper/Magazine	3	4.1 %
Other	11	15.1 %
TV	1	1.4 %
Total	73	100%

Total calling for themselves:

Service Selected

	CA	%
Material	6	9.1 %
Counseling	60	90.9 %
Total	66	100%

Sent NRT :

	CA	%
Sent NRT	48	65.8 %
Not Sent NRT	25	34.2 %
Total	73	100%

Calls by Date :

	CA	%
03/01/2020		
03/02/2020	7	9.6 %
03/03/2020	4	5.5 %
03/04/2020	2	2.7 %
03/05/2020	3	4.1 %
03/06/2020	5	6.8 %
03/07/2020		
03/08/2020		
03/09/2020	5	6.8 %
03/10/2020		
03/11/2020	3	4.1 %
03/12/2020	2	2.7 %
03/13/2020	2	2.7 %
03/14/2020		
03/15/2020	1	1.4 %
03/16/2020	6	8.2 %
03/17/2020	6	8.2 %
03/18/2020	6	8.2 %
03/19/2020	3	4.1 %
03/20/2020		
03/21/2020	1	1.4 %
03/22/2020		
03/23/2020	2	2.7 %
03/24/2020	5	6.8 %
03/25/2020	2	2.7 %
03/26/2020	2	2.7 %
03/27/2020	2	2.7 %
03/28/2020		
03/29/2020		
03/30/2020	4	5.5 %
03/31/2020		
Total	73	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Mar2020

YTD Running Total

	CA
YTD Total	227

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2020

Cumulative Total

	CA
Cumulative Total	8932

Language Line Called :

	CA	%
Vietnamese	2839	31.8 %
Cantonese	743	8.3 %
Korean	3639	40.7 %
Mandarin	1711	19.2 %
Total	8932	100%

Called For :

	CA	%
Proxy	551	6.2 %
Smoker	8381	93.8 %
Total	8932	100%

Age:

	CA	%
<18	6	0.1 %
18-24	115	1.3 %
25-44	1969	22.0 %
44-65	4969	55.6 %
65+	1671	18.7 %
Unknown	202	2.3 %
Total	8932	100%

Gender :

	CA	%
Male	7297	81.7 %
Female	1594	17.8 %
In another way	1	0.0 %
Do not know	40	0.4 %
Total	8932	100%

Education :

	CA	%
Never attended	46	0.5 %
Grades 1-8	678	7.6 %
Grades 9-12	1001	11.2 %
GED	19	0.2 %
High School Diploma	2106	23.6 %
Some College or	1176	13.2 %
2-yr College Degree	521	5.8 %
4-yr College Degree	2411	27.0 %
Postgraduate Degree	355	4.0 %
Do not know	619	6.9 %
Total	8932	100%

Hear about from:

	CA	%
Hospital	149	1.7 %
Internet/Social Media	527	5.9 %
Mail	148	1.7 %
Newspaper/Magazine	2228	24.9 %
Non-Profit	58	0.6 %
Other	881	9.9 %
Phone Book	29	0.3 %
School	13	0.1 %
TV	395	4.4 %
Billboard/Bus Sign	19	0.2 %
Clinic/Doctor's Office	638	7.1 %
Dentist/Dental	13	0.1 %
Do not Know	923	10.3 %
Friend/Family	1394	15.6 %
HMO/Med/Insurance	262	2.9 %
Pharmacy	123	1.4 %
Radio	1132	12.7 %
Total	8932	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1119	13.4 %
UnKnown	1	0.0 %
Counseling	7227	86.2 %
No Service	34	0.4 %
Total	8381	100%

Sent NRT :

	CA	%
Sent NRT	7597	85.1 %
Not Sent NRT	1335	14.9 %
Total	8932	100%