

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2020 -- 29Feb2020

Total	
	CA
Total	63

Language Line Called :

	CA	%
Vietnamese	23	36.5 %
Cantonese	2	3.2 %
Korean	29	46.0 %
Mandarin	9	14.3 %
Total	63	100%

Called For :

	CA	%
Proxy	5	7.9 %
Smoker	58	92.1 %
Total	63	100%

Age :

	CA	%
18-24	2	3.2 %
25-44	14	22.2 %
44-65	36	57.1 %
65+	9	14.3 %
Unknown	2	3.2 %
Total	63	100%

Gender :

	CA	%
Male	44	69.8 %
Female	19	30.2 %
Total	63	100%

Education :

	CA	%
Never attended	1	1.6 %
Grades 1-8	8	12.7 %
Grades 9-12	6	9.5 %
High School Diploma	9	14.3 %
Some College or	4	6.3 %
2-yr College Degree	6	9.5 %
4-yr College Degree	15	23.8 %
Postgraduate Degree	5	7.9 %
Do not know	9	14.3 %
Total	63	100%

Hear about from:

	CA	%
Other	11	17.5 %
Radio	4	6.3 %
Internet/Social Media	11	17.5 %
HMO/Med/Insurance	1	1.6 %
Mail	1	1.6 %
Do not Know	30	47.6 %
TV	2	3.2 %
Newspaper/Magazine	3	4.8 %
Total	63	100%

Total calling for themselves:

Service Selected

	CA	%
Material	5	8.6 %
Counseling	53	91.4 %
Total	58	100%

Sent NRT :

	CA	%
Not Sent NRT	19	30.2 %
Sent NRT	44	69.8 %
Total	63	100%

Calls by Date :

	CA	%
02/01/2020		
02/02/2020	1	1.6 %
02/03/2020	5	7.9 %
02/04/2020	5	7.9 %
02/05/2020	1	1.6 %
02/06/2020	2	3.2 %
02/07/2020	3	4.8 %
02/08/2020	1	1.6 %
02/09/2020		
02/10/2020	2	3.2 %
02/11/2020	4	6.3 %
02/12/2020	8	12.7 %
02/13/2020	2	3.2 %
02/14/2020	5	7.9 %
02/15/2020		
02/16/2020		
02/17/2020	3	4.8 %
02/18/2020	1	1.6 %
02/19/2020	3	4.8 %
02/20/2020	3	4.8 %
02/21/2020		
02/22/2020		
02/23/2020		
02/24/2020	2	3.2 %
02/25/2020	2	3.2 %
02/26/2020	4	6.3 %
02/27/2020	1	1.6 %
02/28/2020	3	4.8 %
02/29/2020	2	3.2 %
Total	63	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 29Feb2020

YTD Running Total	
	CA
YTD Total	155

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 29Feb2020

Cumulative Total	
	CA
Cumulative Total	8860

Language Line Called :

	CA	%
Vietnamese	2810	31.7 %
Cantonese	735	8.3 %
Korean	3616	40.8 %
Mandarin	1699	19.2 %
Total	8860	100%

Called For :

	CA	%
Proxy	544	6.1 %
Smoker	8316	93.9 %
Total	8860	100%

Age:

	CA	%
<18	6	0.1 %
18-24	112	1.3 %
25-44	1953	22.0 %
44-65	4935	55.7 %
65+	1654	18.7 %
Unknown	200	2.3 %
Total	8860	100%

Gender :

	CA	%
Male	7240	81.7 %
Female	1579	17.8 %
In another way	1	0.0 %
Do not know	40	0.5 %
Total	8860	100%

Education :

	CA	%
Never attended	46	0.5 %
Grades 1-8	674	7.6 %
Grades 9-12	995	11.2 %
GED	19	0.2 %
High School Diploma	2094	23.6 %
Some College or	1164	13.1 %
2-yr College Degree	516	5.8 %
4-yr College Degree	2389	27.0 %
Postgraduate Degree	353	4.0 %
Do not know	610	6.9 %
Total	8860	100%

Hear about from:

	CA	%
Other	871	9.8 %
Hospital	149	1.7 %
Internet/Social Media	512	5.8 %
HMO/Med/Insurance	260	2.9 %
Mail	148	1.7 %
Dentist/Dental	13	0.1 %
Radio	1130	12.8 %
Clinic/Doctor's Office	638	7.2 %
Phone Book	29	0.3 %
Friend/Family	1393	15.7 %
Pharmacy	123	1.4 %
School	13	0.1 %
Non-Profit	58	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	885	10.0 %
TV	394	4.4 %
Newspaper/Magazine	2225	25.1 %
Total	8860	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	34	0.4 %
Material	1113	13.4 %
Counseling	7168	86.2 %
UnKnown	1	0.0 %
Total	8316	100%

Sent NRT :

	CA	%
Not Sent NRT	1313	14.8 %
Sent NRT	7547	85.2 %
Total	8860	100%