

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jan2020 -- 31Jan2020

Total	
	NY
Total	32

Language Line Called :

	NY	%
Korean	8	25.0 %
Cantonese	6	18.8 %
Mandarin	18	56.2 %
Total	32	100%

Called For :

	NY	%
Proxy	2	6.2 %
Smoker	30	93.8 %
Total	32	100%

Age :

	NY	%
25-44	9	28.1 %
44-65	10	31.2 %
65+	11	34.4 %
Unknown	2	6.2 %
Total	32	100%

Gender :

	NY	%
Male	27	84.4 %
Female	5	15.6 %
Total	32	100%

Education :

	NY	%
Grades 1-8	4	12.5 %
Grades 9-12	4	12.5 %
High School Diploma	6	18.8 %
Some College or	3	9.4 %
2-yr College Degree	4	12.5 %
4-yr College Degree	3	9.4 %
Do not know	8	25.0 %
Total	32	100%

Hear about from:

	NY	%
Internet/Social Media	1	3.1 %
Newspaper/Magazine	1	3.1 %
Do not Know	13	40.6 %
Other	11	34.4 %
Billboard/Bus Sign	1	3.1 %
TV	3	9.4 %
Radio	2	6.2 %
Total	32	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	28	93.3 %
Material	2	6.7 %
Total	30	100%

Sent NRT :

	NY	%
Not Sent NRT	15	46.9 %
Sent NRT	17	53.1 %
Total	32	100%

Calls by Date :

	NY	%
01/01/2020		
01/02/2020	5	15.6 %
01/03/2020	5	15.6 %
01/04/2020		
01/05/2020		
01/06/2020	4	12.5 %
01/07/2020	3	9.4 %
01/08/2020	1	3.1 %
01/09/2020	1	3.1 %
01/10/2020		
01/11/2020		
01/12/2020		
01/13/2020	1	3.1 %
01/14/2020		
01/15/2020	1	3.1 %
01/16/2020	1	3.1 %
01/17/2020	3	9.4 %
01/18/2020		
01/19/2020		
01/20/2020		
01/21/2020	1	3.1 %
01/22/2020		
01/23/2020		
01/24/2020		
01/25/2020		
01/26/2020		
01/27/2020	1	3.1 %
01/28/2020	2	6.2 %
01/29/2020	1	3.1 %
01/30/2020	1	3.1 %
01/31/2020	1	3.1 %
Total	32	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Jan2020

YTD Running Total

	NY
YTD Total	32

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jan2020

Cumulative Total

	NY
Cumulative Total	2224

Language Line Called :

	NY	%
Vietnamese	9	0.4 %
Cantonese	323	14.5 %
Korean	628	28.2 %
Mandarin	1264	56.8 %
Total	2224	100%

Called For :

	NY	%
Proxy	132	5.9 %
Smoker	2092	94.1 %
Total	2224	100%

Age:

	NY	%
<18	2	0.1 %
18-24	39	1.8 %
25-44	701	31.5 %
44-65	1078	48.5 %
65+	349	15.7 %
Unknown	55	2.5 %
Total	2224	100%

Gender :

	NY	%
Male	1832	82.4 %
Female	378	17.0 %
Do not know	14	0.6 %
Total	2224	100%

Education :

	NY	%
Never attended	15	0.7 %
Grades 1-8	333	15.0 %
Grades 9-12	289	13.0 %
GED	7	0.3 %
High School Diploma	599	26.9 %
Some College or	170	7.6 %
2-yr College Degree	64	2.9 %
4-yr College Degree	453	20.4 %
Postgraduate Degree	46	2.1 %
Do not know	248	11.2 %
Total	2224	100%

Hear about from:

	NY	%
Internet/Social Media	73	3.3 %
Newspaper/Magazine	810	36.4 %
Billboard/Bus Sign	10	0.4 %
Phone Book	1	0.0 %
Radio	114	5.1 %
Clinic/Doctor's Office	243	10.9 %
Friend/Family	187	8.4 %
HMO/Med/Insurance	11	0.5 %
Other	359	16.1 %
Pharmacy	37	1.7 %
Mail	15	0.7 %
Dentist/Dental	12	0.5 %
Do not Know	226	10.2 %
Hospital	42	1.9 %
School	2	0.1 %
TV	31	1.4 %
Non-Profit	51	2.3 %
Total	2224	100%

Total calling for themselves:
Service Selected

	NY	%
No Service	29	1.4 %
Counseling	1748	83.6 %
Material	315	15.1 %
Total	2092	100%

Sent NRT :

	NY	%
Not Sent NRT	490	22.0 %
Sent NRT	1734	78.0 %
Total	2224	100%