

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jan2020 -- 31Jan2020

Total	
	CA
Total	96

Language Line Called :

	CA	%
Vietnamese	30	31.2 %
Cantonese	2	2.1 %
Mandarin	19	19.8 %
Korean	45	46.9 %
Total	96	100%

Called For :

	CA	%
Proxy	3	3.1 %
Smoker	93	96.9 %
Total	96	100%

Age :

	CA	%
18-24	1	1.0 %
25-44	11	11.5 %
44-65	59	61.5 %
65+	23	24.0 %
Unknown	2	2.1 %
Total	96	100%

Gender :

	CA	%
Male	77	80.2 %
Female	19	19.8 %
Total	96	100%

Education :

	CA	%
Never attended	1	1.0 %
Grades 1-8	6	6.2 %
Grades 9-12	7	7.3 %
High School Diploma	16	16.7 %
Some College or	12	12.5 %
2-yr College Degree	6	6.2 %
4-yr College Degree	24	25.0 %
Postgraduate Degree	7	7.3 %
Do not know	17	17.7 %
Total	96	100%

Hear about from:

	CA	%
Other	15	15.6 %
Radio	5	5.2 %
Internet/Social Media	14	14.6 %
TV	4	4.2 %
Newspaper/Magazine	6	6.2 %
Mail	2	2.1 %
Do not Know	50	52.1 %
Total	96	100%

Total calling for themselves:

Service Selected

	CA	%
Material	5	5.4 %
Counseling	88	94.6 %
Total	93	100%

Sent NRT :

	CA	%
Not Sent NRT	27	28.1 %
Sent NRT	69	71.9 %
Total	96	100%

Calls by Date :

	CA	%
01/01/2020		
01/02/2020	6	6.2 %
01/03/2020	1	1.0 %
01/04/2020		
01/05/2020		
01/06/2020	6	6.2 %
01/07/2020	4	4.2 %
01/08/2020	4	4.2 %
01/09/2020	4	4.2 %
01/10/2020	3	3.1 %
01/11/2020	1	1.0 %
01/12/2020	1	1.0 %
01/13/2020	3	3.1 %
01/14/2020		
01/15/2020	3	3.1 %
01/16/2020	3	3.1 %
01/17/2020	2	2.1 %
01/18/2020		
01/19/2020	1	1.0 %
01/20/2020	6	6.2 %
01/21/2020	1	1.0 %
01/22/2020	7	7.3 %
01/23/2020	4	4.2 %
01/24/2020	5	5.2 %
01/25/2020		
01/26/2020	3	3.1 %
01/27/2020	7	7.3 %
01/28/2020	4	4.2 %
01/29/2020	9	9.4 %
01/30/2020	3	3.1 %
01/31/2020	5	5.2 %
Total	96	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2020 -- 31Jan2020

YTD Running Total

	CA
YTD Total	96

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jan2020

Cumulative Total

	CA
Cumulative Total	8801

Language Line Called :

	CA	%
Korean	3588	40.8 %
Mandarin	1691	19.2 %
Vietnamese	2789	31.7 %
Cantonese	733	8.3 %
Total	8801	100%

Called For :

	CA	%
Proxy	539	6.1 %
Smoker	8262	93.9 %
Total	8801	100%

Age:

	CA	%
<18	6	0.1 %
18-24	111	1.3 %
25-44	1939	22.0 %
44-65	4899	55.7 %
65+	1648	18.7 %
Unknown	198	2.2 %
Total	8801	100%

Gender :

	CA	%
Male	7197	81.8 %
Female	1563	17.8 %
In another way	1	0.0 %
Do not know	40	0.5 %
Total	8801	100%

Education :

	CA	%
Never attended	45	0.5 %
Grades 1-8	666	7.6 %
Grades 9-12	989	11.2 %
GED	19	0.2 %
High School Diploma	2085	23.7 %
Some College or	1160	13.2 %
2-yr College Degree	510	5.8 %
4-yr College Degree	2374	27.0 %
Postgraduate Degree	348	4.0 %
Do not know	605	6.9 %
Total	8801	100%

Hear about from:

	CA	%
Other	864	9.8 %
Radio	1126	12.8 %
Friend/Family	1393	15.8 %
Pharmacy	123	1.4 %
Hospital	149	1.7 %
Dentist/Dental	13	0.1 %
Internet/Social Media	501	5.7 %
HMO/Med/Insurance	259	2.9 %
Mail	147	1.7 %
Clinic/Doctor's Office	638	7.2 %
Phone Book	29	0.3 %
Billboard/Bus Sign	19	0.2 %
TV	392	4.5 %
Newspaper/Magazine	2222	25.2 %
Non-Profit	58	0.7 %
School	13	0.1 %
Do not Know	855	9.7 %
Total	8801	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1109	13.4 %
No Service	34	0.4 %
UnKnown	1	0.0 %
Counseling	7118	86.2 %
Total	8262	100%

Sent NRT :

	CA	%
Not Sent NRT	1302	14.8 %
Sent NRT	7499	85.2 %
Total	8801	100%