

Asian Smokers' Quitline (ASQ): Monthly Totals

01Dec2019 -- 31Dec2019

| Total | |
|--------------|----|
| | CA |
| Total | 58 |

Language Line Called :

| | CA | % |
|--------------|----|--------|
| Korean | 23 | 39.7 % |
| Vietnamese | 10 | 17.2 % |
| Cantonese | 7 | 12.1 % |
| Mandarin | 18 | 31.0 % |
| Total | 58 | 100% |

Called For :

| | CA | % |
|--------------|----|--------|
| Smoker | 56 | 96.6 % |
| Proxy | 2 | 3.4 % |
| Total | 58 | 100% |

Age :

| | CA | % |
|--------------|----|--------|
| 18-24 | 1 | 1.7 % |
| 25-44 | 13 | 22.4 % |
| 44-65 | 32 | 55.2 % |
| 65+ | 11 | 19.0 % |
| Unknown | 1 | 1.7 % |
| Total | 58 | 100% |

Gender :

| | CA | % |
|--------------|----|--------|
| Male | 49 | 84.5 % |
| Female | 9 | 15.5 % |
| Total | 58 | 100% |

Education :

| | CA | % |
|---------------------|----|--------|
| Grades 1-8 | 6 | 10.3 % |
| Grades 9-12 | 9 | 15.5 % |
| High School Diploma | 11 | 19.0 % |
| Some College or | 5 | 8.6 % |
| 2-yr College Degree | 7 | 12.1 % |
| 4-yr College Degree | 15 | 25.9 % |
| Postgraduate Degree | 3 | 5.2 % |
| Do not know | 2 | 3.4 % |
| Total | 58 | 100% |

Hear about from:

| | CA | % |
|-----------------------|----|--------|
| Friend/Family | 1 | 1.7 % |
| Internet/Social Media | 1 | 1.7 % |
| Mail | 1 | 1.7 % |
| TV | 4 | 6.9 % |
| Newspaper/Magazine | 6 | 10.3 % |
| Do not Know | 42 | 72.4 % |
| Other | 3 | 5.2 % |
| Total | 58 | 100% |

Total calling for themselves:

Service Selected

| | CA | % |
|--------------|----|--------|
| Material | 8 | 14.3 % |
| Counseling | 48 | 85.7 % |
| Total | 56 | 100% |

Sent NRT :

| | CA | % |
|--------------|----|--------|
| Sent NRT | 40 | 69.0 % |
| Not Sent NRT | 18 | 31.0 % |
| Total | 58 | 100% |

Calls by Date :

| | CA | % |
|--------------|----|--------|
| 12/01/2019 | | |
| 12/02/2019 | 2 | 3.4 % |
| 12/03/2019 | 2 | 3.4 % |
| 12/04/2019 | 1 | 1.7 % |
| 12/05/2019 | 4 | 6.9 % |
| 12/06/2019 | 10 | 17.2 % |
| 12/07/2019 | | |
| 12/08/2019 | | |
| 12/09/2019 | 5 | 8.6 % |
| 12/10/2019 | 3 | 5.2 % |
| 12/11/2019 | 2 | 3.4 % |
| 12/12/2019 | 4 | 6.9 % |
| 12/13/2019 | 2 | 3.4 % |
| 12/14/2019 | | |
| 12/15/2019 | | |
| 12/16/2019 | 3 | 5.2 % |
| 12/17/2019 | 3 | 5.2 % |
| 12/18/2019 | 2 | 3.4 % |
| 12/19/2019 | 4 | 6.9 % |
| 12/20/2019 | 2 | 3.4 % |
| 12/21/2019 | | |
| 12/22/2019 | | |
| 12/23/2019 | | |
| 12/24/2019 | 1 | 1.7 % |
| 12/25/2019 | | |
| 12/26/2019 | 3 | 5.2 % |
| 12/27/2019 | 3 | 5.2 % |
| 12/28/2019 | | |
| 12/29/2019 | | |
| 12/30/2019 | 1 | 1.7 % |
| 12/31/2019 | 1 | 1.7 % |
| Total | 58 | 100% |

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 31Dec2019

YTD Running Total

| | CA |
|------------------|-----|
| YTD Total | 815 |

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Dec2019

Cumulative Total

| | CA |
|-------------------------|------|
| Cumulative Total | 8705 |

Language Line Called :

| | CA | % |
|--------------|------|--------|
| Mandarin | 1672 | 19.2 % |
| Korean | 3543 | 40.7 % |
| Vietnamese | 2759 | 31.7 % |
| Cantonese | 731 | 8.4 % |
| Total | 8705 | 100% |

Called For :

| | CA | % |
|--------------|------|--------|
| Proxy | 536 | 6.2 % |
| Smoker | 8169 | 93.8 % |
| Total | 8705 | 100% |

Age:

| | CA | % |
|--------------|------|--------|
| <18 | 6 | 0.1 % |
| 18-24 | 110 | 1.3 % |
| 25-44 | 1928 | 22.1 % |
| 44-65 | 4840 | 55.6 % |
| 65+ | 1625 | 18.7 % |
| Unknown | 196 | 2.3 % |
| Total | 8705 | 100% |

Gender :

| | CA | % |
|----------------|------|--------|
| Male | 7120 | 81.8 % |
| Female | 1544 | 17.7 % |
| In another way | 1 | 0.0 % |
| Do not know | 40 | 0.5 % |
| Total | 8705 | 100% |

Education :

| | CA | % |
|---------------------|------|--------|
| Never attended | 44 | 0.5 % |
| Grades 1-8 | 660 | 7.6 % |
| Grades 9-12 | 982 | 11.3 % |
| GED | 19 | 0.2 % |
| High School Diploma | 2069 | 23.8 % |
| Some College or | 1148 | 13.2 % |
| 2-yr College Degree | 504 | 5.8 % |
| 4-yr College Degree | 2350 | 27.0 % |
| Postgraduate Degree | 341 | 3.9 % |
| Do not know | 588 | 6.8 % |
| Total | 8705 | 100% |

Hear about from:

| | CA | % |
|------------------------|------|--------|
| Other | 849 | 9.8 % |
| Friend/Family | 1393 | 16.0 % |
| Pharmacy | 123 | 1.4 % |
| Dentist/Dental | 13 | 0.1 % |
| Radio | 1121 | 12.9 % |
| Mail | 145 | 1.7 % |
| Hospital | 149 | 1.7 % |
| Internet/Social Media | 487 | 5.6 % |
| HMO/Med/Insurance | 259 | 3.0 % |
| Phone Book | 29 | 0.3 % |
| Clinic/Doctor's Office | 638 | 7.3 % |
| School | 13 | 0.1 % |
| Non-Profit | 58 | 0.7 % |
| Billboard/Bus Sign | 19 | 0.2 % |
| Do not Know | 805 | 9.2 % |
| TV | 388 | 4.5 % |
| Newspaper/Magazine | 2216 | 25.5 % |
| Total | 8705 | 100% |

Total calling for themselves:

Service Selected

| | CA | % |
|--------------|------|--------|
| No Service | 34 | 0.4 % |
| UnKnown | 1 | 0.0 % |
| Material | 1104 | 13.5 % |
| Counseling | 7030 | 86.1 % |
| Total | 8169 | 100% |

Sent NRT :

| | CA | % |
|--------------|------|--------|
| Not Sent NRT | 1277 | 14.7 % |
| Sent NRT | 7428 | 85.3 % |
| Total | 8705 | 100% |