

Asian Smokers' Quitline (ASQ): Monthly Totals

01Sep2019 -- 30Sep2019

Total

| | | |
|--------------|----|--|
| | NY | |
| Total | 11 | |

Language Line Called :

| | | |
|--------------|----|--------|
| | NY | % |
| Korean | 2 | 18.2 % |
| Mandarin | 4 | 36.4 % |
| Cantonese | 5 | 45.5 % |
| Total | 11 | 100% |

Called For :

| | | |
|--------------|----|--------|
| | NY | % |
| Proxy | 1 | 9.1 % |
| Smoker | 10 | 90.9 % |
| Total | 11 | 100% |

Age :

| | | |
|--------------|----|--------|
| | NY | % |
| 25-44 | 2 | 18.2 % |
| 44-65 | 5 | 45.5 % |
| 65+ | 3 | 27.3 % |
| Unknown | 1 | 9.1 % |
| Total | 11 | 100% |

Gender :

| | | |
|--------------|----|--------|
| | NY | % |
| Male | 7 | 63.6 % |
| Female | 4 | 36.4 % |
| Total | 11 | 100% |

Education :

| | | |
|---------------------|----|--------|
| | NY | % |
| Grades 9-12 | 3 | 27.3 % |
| GED | 1 | 9.1 % |
| High School Diploma | 3 | 27.3 % |
| 4-yr College Degree | 3 | 27.3 % |
| Do not know | 1 | 9.1 % |
| Total | 11 | 100% |

Hear about from:

| | | |
|--------------|----|--------|
| | NY | % |
| Do not Know | 9 | 81.8 % |
| Other | 2 | 18.2 % |
| Total | 11 | 100% |

Total calling for themselves:
Service Selected

| | | |
|--------------|----|--------|
| | NY | % |
| Counseling | 9 | 90.0 % |
| No Service | 1 | 10.0 % |
| Total | 10 | 100% |

Sent NRT :

| | | |
|--------------|----|--------|
| | NY | % |
| Not Sent NRT | 3 | 27.3 % |
| Sent NRT | 8 | 72.7 % |
| Total | 11 | 100% |

Calls by Date :

| | | |
|--------------|----|--------|
| | NY | % |
| 09/01/2019 | | |
| 09/02/2019 | | |
| 09/03/2019 | | |
| 09/04/2019 | | |
| 09/05/2019 | | |
| 09/06/2019 | | |
| 09/07/2019 | | |
| 09/08/2019 | | |
| 09/09/2019 | | |
| 09/10/2019 | 1 | 9.1 % |
| 09/11/2019 | 1 | 9.1 % |
| 09/12/2019 | | |
| 09/13/2019 | | |
| 09/14/2019 | | |
| 09/15/2019 | 1 | 9.1 % |
| 09/16/2019 | 1 | 9.1 % |
| 09/17/2019 | 1 | 9.1 % |
| 09/18/2019 | | |
| 09/19/2019 | 1 | 9.1 % |
| 09/20/2019 | | |
| 09/21/2019 | | |
| 09/22/2019 | | |
| 09/23/2019 | 3 | 27.3 % |
| 09/24/2019 | 1 | 9.1 % |
| 09/25/2019 | | |
| 09/26/2019 | | |
| 09/27/2019 | | |
| 09/28/2019 | | |
| 09/29/2019 | | |
| 09/30/2019 | 1 | 9.1 % |
| Total | 11 | 100% |

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 30Sep2019

YTD Running Total

| | | |
|------------------|-----|--|
| | NY | |
| YTD Total | 160 | |

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Sep2019

Cumulative Total

| | | |
|-------------------------|------|--|
| | NY | |
| Cumulative Total | 2144 | |

Language Line Called :

| | | |
|--------------|------|--------|
| | NY | % |
| Vietnamese | 9 | 0.4 % |
| Cantonese | 300 | 14.0 % |
| Mandarin | 1224 | 57.1 % |
| Korean | 611 | 28.5 % |
| Total | 2144 | 100% |

Called For :

| | | |
|--------------|------|--------|
| | NY | % |
| Proxy | 126 | 5.9 % |
| Smoker | 2018 | 94.1 % |
| Total | 2144 | 100% |

Age:

| | | |
|--------------|------|--------|
| | NY | % |
| <18 | 2 | 0.1 % |
| 18-24 | 39 | 1.8 % |
| 25-44 | 684 | 31.9 % |
| 44-65 | 1047 | 48.8 % |
| 65+ | 319 | 14.9 % |
| Unknown | 53 | 2.5 % |
| Total | 2144 | 100% |

Gender :

| | | |
|--------------|------|--------|
| | NY | % |
| Male | 1767 | 82.4 % |
| Female | 363 | 16.9 % |
| Do not know | 14 | 0.7 % |
| Total | 2144 | 100% |

Education :

| | | |
|---------------------|------|--------|
| | NY | % |
| Never attended | 15 | 0.7 % |
| Grades 1-8 | 325 | 15.2 % |
| Grades 9-12 | 281 | 13.1 % |
| GED | 7 | 0.3 % |
| High School Diploma | 583 | 27.2 % |
| Some College or | 167 | 7.8 % |
| 2-yr College Degree | 58 | 2.7 % |
| 4-yr College Degree | 445 | 20.8 % |
| Postgraduate Degree | 45 | 2.1 % |
| Do not know | 218 | 10.2 % |
| Total | 2144 | 100% |

Hear about from:

| | | |
|------------------------|------|--------|
| | NY | % |
| Internet/Social Media | 68 | 3.2 % |
| Billboard/Bus Sign | 9 | 0.4 % |
| Newspaper/Magazine | 802 | 37.4 % |
| Phone Book | 1 | 0.0 % |
| Radio | 111 | 5.2 % |
| Clinic/Doctor's Office | 243 | 11.3 % |
| Friend/Family | 187 | 8.7 % |
| Dentist/Dental | 12 | 0.6 % |
| Do not Know | 206 | 9.6 % |
| Other | 324 | 15.1 % |
| HMO/Med/Insurance | 11 | 0.5 % |
| Pharmacy | 37 | 1.7 % |
| Mail | 15 | 0.7 % |
| School | 2 | 0.1 % |
| TV | 23 | 1.1 % |
| Non-Profit | 51 | 2.4 % |
| Hospital | 42 | 2.0 % |
| Total | 2144 | 100% |

Total calling for themselves:
Service Selected

| | | |
|--------------|------|--------|
| | NY | % |
| No Service | 29 | 1.4 % |
| Counseling | 1678 | 83.2 % |
| Material | 311 | 15.4 % |
| Total | 2018 | 100% |

Sent NRT :

| | | |
|--------------|------|--------|
| | NY | % |
| Not Sent NRT | 446 | 20.8 % |
| Sent NRT | 1698 | 79.2 % |
| Total | 2144 | 100% |