

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2019 -- 31Jul2019

Total	
	CA
Total	54

Language Line Called :

	CA	%
Vietnamese	16	29.6 %
Cantonese	13	24.1 %
Korean	13	24.1 %
Mandarin	12	22.2 %
Total	54	100%

Called For :

	CA	%
Smoker	45	83.3 %
Proxy	9	16.7 %
Total	54	100%

Age :

	CA	%
18-24	1	1.9 %
25-44	11	20.4 %
44-65	21	38.9 %
65+	16	29.6 %
Unknown	5	9.3 %
Total	54	100%

Gender :

	CA	%
Male	41	75.9 %
Female	13	24.1 %
Total	54	100%

Education :

	CA	%
Grades 1-8	2	3.7 %
Grades 9-12	8	14.8 %
High School Diploma	16	29.6 %
Some College or	4	7.4 %
2-yr College Degree	3	5.6 %
4-yr College Degree	16	29.6 %
Postgraduate Degree	2	3.7 %
Do not know	3	5.6 %
Total	54	100%

Hear about from:

	CA	%
Other	2	3.7 %
Friend/Family	2	3.7 %
Pharmacy	2	3.7 %
Internet/Social Media	2	3.7 %
Mail	3	5.6 %
Clinic/Doctor's Office	2	3.7 %
Radio	9	16.7 %
TV	1	1.9 %
Newspaper/Magazine	5	9.3 %
Do not Know	26	48.1 %
Total	54	100%

Total calling for themselves:

Service Selected

	CA	%
Material	4	8.9 %
Counseling	41	91.1 %
Total	45	100%

Sent NRT :

	CA	%
Not Sent NRT	16	29.6 %
Sent NRT	38	70.4 %
Total	54	100%

Calls by Date :

	CA	%
07/01/2019	1	1.9 %
07/02/2019	1	1.9 %
07/03/2019	3	5.6 %
07/04/2019		
07/05/2019	3	5.6 %
07/06/2019		
07/07/2019		
07/08/2019	6	11.1 %
07/09/2019	1	1.9 %
07/10/2019	4	7.4 %
07/11/2019	2	3.7 %
07/12/2019	1	1.9 %
07/13/2019		
07/14/2019		
07/15/2019	7	13.0 %
07/16/2019	1	1.9 %
07/17/2019	2	3.7 %
07/18/2019	7	13.0 %
07/19/2019	1	1.9 %
07/20/2019		
07/21/2019		
07/22/2019	2	3.7 %
07/23/2019	2	3.7 %
07/24/2019		
07/25/2019	2	3.7 %
07/26/2019	4	7.4 %
07/27/2019		
07/28/2019		
07/29/2019	1	1.9 %
07/30/2019	1	1.9 %
07/31/2019	2	3.7 %
Total	54	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 31Jul2019

YTD Running Total	
	CA
YTD Total	529

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2019

Cumulative Total	
	CA
Cumulative Total	8422

Language Line Called :

	CA	%
Mandarin	1624	19.3 %
Korean	3430	40.7 %
Vietnamese	2670	31.7 %
Cantonese	698	8.3 %
Total	8422	100%

Called For :

	CA	%
Proxy	501	5.9 %
Smoker	7921	94.1 %
Total	8422	100%

Age:

	CA	%
<18	6	0.1 %
18-24	110	1.3 %
25-44	1876	22.3 %
44-65	4685	55.6 %
65+	1556	18.5 %
Unknown	189	2.2 %
Total	8422	100%

Gender :

	CA	%
Male	6892	81.8 %
Female	1492	17.7 %
Do not know	38	0.5 %
Total	8422	100%

Education :

	CA	%
Never attended	42	0.5 %
Grades 1-8	636	7.6 %
Grades 9-12	954	11.3 %
GED	17	0.2 %
High School Diploma	2017	23.9 %
Some College or	1119	13.3 %
2-yr College Degree	464	5.5 %
4-yr College Degree	2278	27.0 %
Postgraduate Degree	329	3.9 %
Do not know	566	6.7 %
Total	8422	100%

Hear about from:

	CA	%
Other	824	9.8 %
Radio	1090	12.9 %
Internet/Social Media	467	5.5 %
HMO/Med/Insurance	255	3.0 %
Friend/Family	1392	16.5 %
Pharmacy	123	1.5 %
Hospital	149	1.8 %
Mail	141	1.7 %
Phone Book	29	0.3 %
Clinic/Doctor's Office	635	7.5 %
School	13	0.2 %
Non-Profit	58	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	650	7.7 %
TV	380	4.5 %
Newspaper/Magazine	2184	25.9 %
Dentist/Dental	13	0.2 %
Total	8422	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1074	13.6 %
No Service	31	0.4 %
UnKnown	1	0.0 %
Counseling	6815	86.0 %
Total	7921	100%

Sent NRT :

	CA	%
Not Sent NRT	1191	14.1 %
Sent NRT	7231	85.9 %
Total	8422	100%