

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2019 -- 31May2019

Total

	CA
Total	62

Language Line Called :

	CA	%
Vietnamese	17	27.4 %
Cantonese	5	8.1 %
Korean	33	53.2 %
Mandarin	7	11.3 %
Total	62	100%

Called For :

	CA	%
Smoker	60	96.8 %
Proxy	2	3.2 %
Total	62	100%

Age :

	CA	%
25-44	15	24.2 %
44-65	35	56.5 %
65+	10	16.1 %
Unknown	2	3.2 %
Total	62	100%

Gender :

	CA	%
Male	51	82.3 %
Female	11	17.7 %
Total	62	100%

Education :

	CA	%
Grades 1-8	4	6.5 %
Grades 9-12	5	8.1 %
GED	1	1.6 %
High School Diploma	13	21.0 %
Some College or	6	9.7 %
2-yr College Degree	9	14.5 %
4-yr College Degree	12	19.4 %
Postgraduate Degree	3	4.8 %
Do not know	9	14.5 %
Total	62	100%

Hear about from:

	CA	%
Other	9	14.5 %
Friend/Family	10	16.1 %
Radio	11	17.7 %
Internet/Social Media	6	9.7 %
Clinic/Doctor's Office	3	4.8 %
School	1	1.6 %
Newspaper/Magazine	10	16.1 %
Mail	1	1.6 %
Do not Know	11	17.7 %
Total	62	100%

Total calling for themselves:

Service Selected

	CA	%
Material	5	8.3 %
Counseling	55	91.7 %
Total	60	100%

Sent NRT :

	CA	%
Not Sent NRT	11	17.7 %
Sent NRT	51	82.3 %
Total	62	100%

Calls by Date :

	CA	%
05/01/2019	1	1.6 %
05/02/2019	2	3.2 %
05/03/2019	2	3.2 %
05/04/2019	1	1.6 %
05/05/2019		
05/06/2019	3	4.8 %
05/07/2019	3	4.8 %
05/08/2019	3	4.8 %
05/09/2019	4	6.5 %
05/10/2019	3	4.8 %
05/11/2019	1	1.6 %
05/12/2019		
05/13/2019	5	8.1 %
05/14/2019	5	8.1 %
05/15/2019	2	3.2 %
05/16/2019	2	3.2 %
05/17/2019	2	3.2 %
05/18/2019		
05/19/2019		
05/20/2019	4	6.5 %
05/21/2019	4	6.5 %
05/22/2019		
05/23/2019	5	8.1 %
05/24/2019	2	3.2 %
05/25/2019		
05/26/2019		
05/27/2019		
05/28/2019	3	4.8 %
05/29/2019	3	4.8 %
05/30/2019	1	1.6 %
05/31/2019	1	1.6 %
Total	62	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 31May2019

YTD Running Total

	CA
YTD Total	408

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2019

Cumulative Total

	CA
Cumulative Total	8301

Language Line Called :

	CA	%
Mandarin	1592	19.2 %
Korean	3395	40.9 %
Vietnamese	2636	31.8 %
Cantonese	678	8.2 %
Total	8301	100%

Called For :

	CA	%
Proxy	479	5.8 %
Smoker	7822	94.2 %
Total	8301	100%

Age:

	CA	%
<18	6	0.1 %
18-24	109	1.3 %
25-44	1851	22.3 %
44-65	4626	55.7 %
65+	1527	18.4 %
Unknown	182	2.2 %
Total	8301	100%

Gender :

	CA	%
Male	6801	81.9 %
Female	1463	17.6 %
Do not know	37	0.4 %
Total	8301	100%

Education :

	CA	%
Never attended	42	0.5 %
Grades 1-8	630	7.6 %
Grades 9-12	939	11.3 %
GED	17	0.2 %
High School Diploma	1985	23.9 %
Some College or	1109	13.4 %
2-yr College Degree	451	5.4 %
4-yr College Degree	2248	27.1 %
Postgraduate Degree	322	3.9 %
Do not know	558	6.7 %
Total	8301	100%

Hear about from:

	CA	%
Other	814	9.8 %
Dentist/Dental	13	0.2 %
Mail	137	1.7 %
Hospital	148	1.8 %
Phone Book	29	0.3 %
Internet/Social Media	460	5.5 %
HMO/Med/Insurance	253	3.0 %
School	13	0.2 %
Non-Profit	58	0.7 %
Radio	1058	12.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	614	7.4 %
Friend/Family	1386	16.7 %
Pharmacy	121	1.5 %
Clinic/Doctor's Office	627	7.6 %
TV	376	4.5 %
Newspaper/Magazine	2175	26.2 %
Total	8301	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1065	13.6 %
No Service	31	0.4 %
UnKnown	1	0.0 %
Counseling	6725	86.0 %
Total	7822	100%

Sent NRT :

	CA	%
Not Sent NRT	1156	13.9 %
Sent NRT	7145	86.1 %
Total	8301	100%