

Asian Smokers' Quitline (ASQ): Monthly Totals

01Apr2019 -- 30Apr2019

Total	
	CA
Total	56

Language Line Called :

	CA	%
Vietnamese	17	30.4 %
Cantonese	7	12.5 %
Korean	20	35.7 %
Mandarin	12	21.4 %
Total	56	100%

Called For :

	CA	%
Smoker	52	92.9 %
Proxy	4	7.1 %
Total	56	100%

Age :

	CA	%
18-24	1	1.8 %
25-44	14	25.0 %
44-65	25	44.6 %
65+	14	25.0 %
Unknown	2	3.6 %
Total	56	100%

Gender :

	CA	%
Male	43	76.8 %
Female	13	23.2 %
Total	56	100%

Education :

	CA	%
Grades 1-8	5	8.9 %
Grades 9-12	6	10.7 %
High School Diploma	15	26.8 %
Some College or	5	8.9 %
2-yr College Degree	3	5.4 %
4-yr College Degree	16	28.6 %
Do not know	6	10.7 %
Total	56	100%

Hear about from:

	CA	%
Other	4	7.1 %
Friend/Family	6	10.7 %
Pharmacy	1	1.8 %
Radio	3	5.4 %
Internet/Social Media	8	14.3 %
Phone Book	1	1.8 %
Non-Profit	1	1.8 %
Newspaper/Magazine	12	21.4 %
Do not Know	16	28.6 %
Clinic/Doctor's Office	4	7.1 %
Total	56	100%

Total calling for themselves:

Service Selected

	CA	%
Material	7	13.5 %
No Service	1	1.9 %
Counseling	44	84.6 %
Total	52	100%

Sent NRT :

	CA	%
Not Sent NRT	13	23.2 %
Sent NRT	43	76.8 %
Total	56	100%

Calls by Date :

	CA	%
04/01/2019	2	3.6 %
04/02/2019	2	3.6 %
04/03/2019	5	8.9 %
04/04/2019	2	3.6 %
04/05/2019		
04/06/2019		
04/07/2019		
04/08/2019	1	1.8 %
04/09/2019	1	1.8 %
04/10/2019	2	3.6 %
04/11/2019	2	3.6 %
04/12/2019	1	1.8 %
04/13/2019		
04/14/2019		
04/15/2019	6	10.7 %
04/16/2019	4	7.1 %
04/17/2019	6	10.7 %
04/18/2019		
04/19/2019		
04/20/2019		
04/21/2019		
04/22/2019		
04/23/2019	5	8.9 %
04/24/2019		
04/25/2019	5	8.9 %
04/26/2019	3	5.4 %
04/27/2019		
04/28/2019		
04/29/2019	5	8.9 %
04/30/2019	4	7.1 %
Total	56	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 30Apr2019

YTD Running Total	
	CA
YTD Total	346

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Apr2019

Cumulative Total	
	CA
Cumulative Total	8239

Language Line Called :

	CA	%
Mandarin	1585	19.2 %
Vietnamese	2619	31.8 %
Cantonese	673	8.2 %
Korean	3362	40.8 %
Total	8239	100%

Called For :

	CA	%
Proxy	477	5.8 %
Smoker	7762	94.2 %
Total	8239	100%

Age:

	CA	%
<18	6	0.1 %
18-24	109	1.3 %
25-44	1836	22.3 %
44-65	4591	55.7 %
65+	1517	18.4 %
Unknown	180	2.2 %
Total	8239	100%

Gender :

	CA	%
Male	6750	81.9 %
Female	1452	17.6 %
Do not know	37	0.4 %
Total	8239	100%

Education :

	CA	%
Never attended	42	0.5 %
Grades 1-8	626	7.6 %
Grades 9-12	934	11.3 %
GED	16	0.2 %
High School Diploma	1972	23.9 %
Some College or	1103	13.4 %
2-yr College Degree	442	5.4 %
4-yr College Degree	2236	27.1 %
Postgraduate Degree	319	3.9 %
Do not know	549	6.7 %
Total	8239	100%

Hear about from:

	CA	%
Other	805	9.8 %
Radio	1047	12.7 %
Hospital	148	1.8 %
Internet/Social Media	454	5.5 %
HMO/Med/Insurance	253	3.1 %
Dentist/Dental	13	0.2 %
Mail	136	1.7 %
Phone Book	29	0.4 %
Clinic/Doctor's Office	624	7.6 %
School	12	0.1 %
Non-Profit	58	0.7 %
Billboard/Bus Sign	19	0.2 %
TV	376	4.6 %
Newspaper/Magazine	2165	26.3 %
Do not Know	603	7.3 %
Friend/Family	1376	16.7 %
Pharmacy	121	1.5 %
Total	8239	100%

Total calling for themselves:

Service Selected

	CA	%
Material	1060	13.7 %
No Service	31	0.4 %
UnKnown	1	0.0 %
Counseling	6670	85.9 %
Total	7762	100%

Sent NRT :

	CA	%
Not Sent NRT	1146	13.9 %
Sent NRT	7093	86.1 %
Total	8239	100%