

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2019 -- 31Mar2019

Total	
	CA
Total	106

Language Line Called :

	CA	%
Vietnamese	31	29.2 %
Cantonese	5	4.7 %
Korean	58	54.7 %
Mandarin	12	11.3 %
Total	106	100%

Called For :

	CA	%
Proxy	15	14.2 %
Smoker	91	85.8 %
Total	106	100%

Age :

	CA	%
18-24	1	0.9 %
25-44	14	13.2 %
44-65	68	64.2 %
65+	18	17.0 %
Unknown	5	4.7 %
Total	106	100%

Gender :

	CA	%
Male	81	76.4 %
Female	25	23.6 %
Total	106	100%

Education :

	CA	%
Never attended	1	0.9 %
Grades 1-8	3	2.8 %
Grades 9-12	7	6.6 %
High School Diploma	20	18.9 %
Some College or	14	13.2 %
2-yr College Degree	11	10.4 %
4-yr College Degree	35	33.0 %
Postgraduate Degree	6	5.7 %
Do not know	9	8.5 %
Total	106	100%

Hear about from:

	CA	%
Other	9	8.5 %
Radio	45	42.5 %
Friend/Family	6	5.7 %
Pharmacy	2	1.9 %
Internet/Social Media	5	4.7 %
HMO/Med/Insurance	2	1.9 %
TV	3	2.8 %
Newspaper/Magazine	16	15.1 %
Do not Know	15	14.2 %
Mail	3	2.8 %
Total	106	100%

Total calling for themselves:
Service Selected

	CA	%
Material	12	13.2 %
No Service	1	1.1 %
Counseling	78	85.7 %
Total	91	100%

Sent NRT :

	CA	%
Not Sent NRT	27	25.5 %
Sent NRT	79	74.5 %
Total	106	100%

Calls by Date :

	CA	%
03/01/2019	2	1.9 %
03/02/2019		
03/03/2019		
03/04/2019	9	8.5 %
03/05/2019	3	2.8 %
03/06/2019	8	7.5 %
03/07/2019	4	3.8 %
03/08/2019	3	2.8 %
03/09/2019		
03/10/2019	1	0.9 %
03/11/2019	9	8.5 %
03/12/2019	5	4.7 %
03/13/2019	5	4.7 %
03/14/2019	4	3.8 %
03/15/2019	1	0.9 %
03/16/2019		
03/17/2019		
03/18/2019	9	8.5 %
03/19/2019	5	4.7 %
03/20/2019	6	5.7 %
03/21/2019	1	0.9 %
03/22/2019	3	2.8 %
03/23/2019		
03/24/2019		
03/25/2019	5	4.7 %
03/26/2019	3	2.8 %
03/27/2019	6	5.7 %
03/28/2019	8	7.5 %
03/29/2019	6	5.7 %
03/30/2019		
03/31/2019		
Total	106	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 31Mar2019

YTD Running Total

	CA
YTD Total	290

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2019

Cumulative Total

	CA
Cumulative Total	8183

Language Line Called :

	CA	%
Mandarin	1573	19.2 %
Korean	3342	40.8 %
Vietnamese	2602	31.8 %
Cantonese	666	8.1 %
Total	8183	100%

Called For :

	CA	%
Proxy	473	5.8 %
Smoker	7710	94.2 %
Total	8183	100%

Age:

	CA	%
<18	6	0.1 %
18-24	108	1.3 %
25-44	1822	22.3 %
44-65	4566	55.8 %
65+	1503	18.4 %
Unknown	178	2.2 %
Total	8183	100%

Gender :

	CA	%
Male	6707	82.0 %
Female	1439	17.6 %
Do not know	37	0.5 %
Total	8183	100%

Education :

	CA	%
Never attended	42	0.5 %
Grades 1-8	621	7.6 %
Grades 9-12	928	11.3 %
GED	16	0.2 %
High School Diploma	1957	23.9 %
Some College or	1098	13.4 %
2-yr College Degree	439	5.4 %
4-yr College Degree	2220	27.1 %
Postgraduate Degree	319	3.9 %
Do not know	543	6.6 %
Total	8183	100%

Hear about from:

	CA	%
Dentist/Dental	13	0.2 %
Hospital	148	1.8 %
Mail	136	1.7 %
Internet/Social Media	446	5.5 %
HMO/Med/Insurance	253	3.1 %
Phone Book	28	0.3 %
Clinic/Doctor's Office	620	7.6 %
School	12	0.1 %
Other	801	9.8 %
Non-Profit	57	0.7 %
Billboard/Bus Sign	19	0.2 %
Radio	1044	12.8 %
Friend/Family	1370	16.7 %
Pharmacy	120	1.5 %
Do not Know	587	7.2 %
TV	376	4.6 %
Newspaper/Magazine	2153	26.3 %
Total	8183	100%

Total calling for themselves:
Service Selected

	CA	%
Material	1053	13.7 %
No Service	30	0.4 %
UnKnown	1	0.0 %
Counseling	6626	85.9 %
Total	7710	100%

Sent NRT :

	CA	%
Not Sent NRT	1134	13.9 %
Sent NRT	7049	86.1 %
Total	8183	100%