

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2019 -- 28Feb2019

Total	
	CA
Total	105

Language Line Called :

	CA	%
Vietnamese	34	32.4 %
Cantonese	13	12.4 %
Korean	43	41.0 %
Mandarin	15	14.3 %
Total	105	100%

Called For :

	CA	%
Smoker	86	81.9 %
Proxy	19	18.1 %
Total	105	100%

Age :

	CA	%
25-44	22	21.0 %
44-65	53	50.5 %
65+	24	22.9 %
Unknown	6	5.7 %
Total	105	100%

Gender :

	CA	%
Male	76	72.4 %
Female	28	26.7 %
Do not know	1	1.0 %
Total	105	100%

Education :

	CA	%
Grades 1-8	7	6.7 %
Grades 9-12	7	6.7 %
High School Diploma	27	25.7 %
Some College or	11	10.5 %
2-yr College Degree	6	5.7 %
4-yr College Degree	27	25.7 %
Postgraduate Degree	5	4.8 %
Do not know	15	14.3 %
Total	105	100%

Hear about from:

	CA	%
Other	13	12.4 %
Friend/Family	7	6.7 %
Radio	22	21.0 %
Hospital	2	1.9 %
Internet/Social Media	11	10.5 %
HMO/Med/Insurance	2	1.9 %
TV	11	10.5 %
Newspaper/Magazine	12	11.4 %
Clinic/Doctor's Office	3	2.9 %
Do not Know	22	21.0 %
Total	105	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	1	1.2 %
Material	11	12.8 %
Counseling	74	86.0 %
Total	86	100%

Sent NRT :

	CA	%
Sent NRT	69	65.7 %
Not Sent NRT	36	34.3 %
Total	105	100%

Calls by Date :

	CA	%
02/01/2019	2	1.9 %
02/02/2019		
02/03/2019		
02/04/2019	4	3.8 %
02/05/2019	5	4.8 %
02/06/2019	6	5.7 %
02/07/2019	3	2.9 %
02/08/2019	4	3.8 %
02/09/2019		
02/10/2019		
02/11/2019	18	17.1 %
02/12/2019	11	10.5 %
02/13/2019	9	8.6 %
02/14/2019	2	1.9 %
02/15/2019	9	8.6 %
02/16/2019		
02/17/2019	4	3.8 %
02/18/2019	6	5.7 %
02/19/2019	3	2.9 %
02/20/2019	1	1.0 %
02/21/2019	2	1.9 %
02/22/2019	4	3.8 %
02/23/2019		
02/24/2019		
02/25/2019	2	1.9 %
02/26/2019	3	2.9 %
02/27/2019	4	3.8 %
02/28/2019	3	2.9 %
Total	105	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2019 -- 28Feb2019

YTD Running Total	
	CA
YTD Total	184

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 28Feb2019

Cumulative Total	
	CA
Cumulative Total	8077

Language Line Called :

	CA	%
Mandarin	1561	19.3 %
Korean	3284	40.7 %
Vietnamese	2571	31.8 %
Cantonese	661	8.2 %
Total	8077	100%

Called For :

	CA	%
Proxy	458	5.7 %
Smoker	7619	94.3 %
Total	8077	100%

Age:

	CA	%
<18	6	0.1 %
18-24	107	1.3 %
25-44	1808	22.4 %
44-65	4498	55.7 %
65+	1485	18.4 %
Unknown	173	2.1 %
Total	8077	100%

Gender :

	CA	%
Male	6626	82.0 %
Female	1414	17.5 %
Do not know	37	0.5 %
Total	8077	100%

Education :

	CA	%
Never attended	41	0.5 %
Grades 1-8	618	7.7 %
Grades 9-12	921	11.4 %
GED	16	0.2 %
High School Diploma	1937	24.0 %
Some College or	1084	13.4 %
2-yr College Degree	428	5.3 %
4-yr College Degree	2185	27.1 %
Postgraduate Degree	313	3.9 %
Do not know	534	6.6 %
Total	8077	100%

Hear about from:

	CA	%
Other	792	9.8 %
Radio	999	12.4 %
Dentist/Dental	13	0.2 %
Hospital	148	1.8 %
Friend/Family	1364	16.9 %
Pharmacy	118	1.5 %
Mail	133	1.6 %
Internet/Social Media	441	5.5 %
HMO/Med/Insurance	251	3.1 %
Phone Book	28	0.3 %
School	12	0.1 %
Non-Profit	57	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	572	7.1 %
TV	373	4.6 %
Newspaper/Magazine	2137	26.5 %
Clinic/Doctor's Office	620	7.7 %
Total	8077	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	29	0.4 %
UnKnown	1	0.0 %
Material	1041	13.7 %
Counseling	6548	85.9 %
Total	7619	100%

Sent NRT :

	CA	%
Not Sent NRT	1107	13.7 %
Sent NRT	6970	86.3 %
Total	8077	100%