

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2018 -- 30Nov2018

Total

	NY	
Total	9	

Language Line Called :

	NY	%
Korean	5	55.6 %
Cantonese	1	11.1 %
Mandarin	3	33.3 %
Total	9	100%

Called For :

	NY	%
Proxy	1	11.1 %
Smoker	8	88.9 %
Total	9	100%

Age :

	NY	%
25-44	1	11.1 %
44-65	4	44.4 %
65+	4	44.4 %
Total	9	100%

Gender :

	NY	%
Male	6	66.7 %
Female	2	22.2 %
Do not know	1	11.1 %
Total	9	100%

Education :

	NY	%
High School Diploma	3	33.3 %
2-yr College Degree	1	11.1 %
4-yr College Degree	3	33.3 %
Postgraduate Degree	1	11.1 %
Do not know	1	11.1 %
Total	9	100%

Hear about from:

	NY	%
Internet/Social Media	1	11.1 %
Clinic/Doctor's Office	1	11.1 %
Friend/Family	1	11.1 %
Do not Know	6	66.7 %
Total	9	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	4	50.0 %
No Service	1	12.5 %
Material	3	37.5 %
Total	8	100%

Sent NRT :

	NY	%
Not Sent NRT	3	33.3 %
Sent NRT	6	66.7 %
Total	9	100%

Calls by Date :

	NY	%
11/01/2018		
11/02/2018	1	11.1 %
11/03/2018		
11/04/2018		
11/05/2018		
11/06/2018		
11/07/2018	1	11.1 %
11/08/2018		
11/09/2018		
11/10/2018		
11/11/2018		
11/12/2018		
11/13/2018		
11/14/2018	1	11.1 %
11/15/2018		
11/16/2018	1	11.1 %
11/17/2018		
11/18/2018		
11/19/2018		
11/20/2018		
11/21/2018		
11/22/2018		
11/23/2018	1	11.1 %
11/24/2018		
11/25/2018		
11/26/2018	1	11.1 %
11/27/2018		
11/28/2018	1	11.1 %
11/29/2018		
11/30/2018	2	22.2 %
Total	9	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 30Nov2018

YTD Running Total

	NY	
YTD Total	249	

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2018

Cumulative Total

	NY	
Cumulative Total	1962	

Language Line Called :

	NY	%
Vietnamese	9	0.5 %
Korean	566	28.8 %
Cantonese	257	13.1 %
Mandarin	1130	57.6 %
Total	1962	100%

Called For :

	NY	%
Proxy	119	6.1 %
Smoker	1843	93.9 %
Total	1962	100%

Age:

	NY	%
<18	2	0.1 %
18-24	36	1.8 %
25-44	644	32.8 %
44-65	963	49.1 %
65+	278	14.2 %
Unknown	39	2.0 %
Total	1962	100%

Gender :

	NY	%
Male	1623	82.7 %
Female	331	16.9 %
Do not know	8	0.4 %
Total	1962	100%

Education :

	NY	%
Never attended	14	0.7 %
Grades 1-8	303	15.4 %
Grades 9-12	266	13.6 %
GED	6	0.3 %
High School Diploma	546	27.8 %
Some College or	154	7.8 %
2-yr College Degree	55	2.8 %
4-yr College Degree	434	22.1 %
Postgraduate Degree	43	2.2 %
Do not know	141	7.2 %
Total	1962	100%

Hear about from:

	NY	%
Internet/Social Media	64	3.3 %
Newspaper/Magazine	777	39.6 %
Billboard/Bus Sign	9	0.5 %
Radio	106	5.4 %
Hospital	41	2.1 %
Clinic/Doctor's Office	231	11.8 %
Friend/Family	182	9.3 %
Dentist/Dental	10	0.5 %
Do not Know	165	8.4 %
Other	246	12.5 %
Pharmacy	37	1.9 %
Mail	15	0.8 %
HMO/Med/Insurance	11	0.6 %
School	2	0.1 %
TV	21	1.1 %
Non-Profit	44	2.2 %
Phone Book	1	0.1 %
Total	1962	100%

Total calling for themselves:
Service Selected

	NY	%
No Service	21	1.1 %
Counseling	1532	83.1 %
Material	290	15.7 %
Total	1843	100%

Sent NRT :

	NY	%
Not Sent NRT	366	18.7 %
Sent NRT	1596	81.3 %
Total	1962	100%