

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2018 -- 30Nov2018

Total	
	NJ
Total	4

Language Line Called :

	NJ	%
Korean	4	100.0 %
Total	4	100%

Called For :

	NJ	%
Smoker	4	100.0 %
Total	4	100%

Age :

	NJ	%
44-65	3	75.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	NJ	%
Male	3	75.0 %
Female	1	25.0 %
Total	4	100%

Education :

	NJ	%
High School Diploma	3	75.0 %
Some College or	1	25.0 %
Total	4	100%

Hear about from:

	NJ	%
Newspaper/Magazine	1	25.0 %
Do not Know	3	75.0 %
Total	4	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	NJ	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	NJ	%
11/01/2018		
11/02/2018		
11/03/2018		
11/04/2018		
11/05/2018	1	25.0 %
11/06/2018		
11/07/2018		
11/08/2018	1	25.0 %
11/09/2018		
11/10/2018		
11/11/2018		
11/12/2018		
11/13/2018		
11/14/2018	1	25.0 %
11/15/2018	1	25.0 %
11/16/2018		
11/17/2018		
11/18/2018		
11/19/2018		
11/20/2018		
11/21/2018		
11/22/2018		
11/23/2018		
11/24/2018		
11/25/2018		
11/26/2018		
11/27/2018		
11/28/2018		
11/29/2018		
11/30/2018		
Total	4	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 30Nov2018

YTD Running Total	
	NJ
YTD Total	52

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2018

Cumulative Total	
	NJ
Cumulative Total	461

Language Line Called :

	NJ	%
Vietnamese	18	3.9 %
Cantonese	11	2.4 %
Mandarin	71	15.4 %
Korean	361	78.3 %
Total	461	100%

Called For :

	NJ	%
Smoker	443	96.1 %
Proxy	18	3.9 %
Total	461	100%

Age:

	NJ	%
18-24	3	0.7 %
25-44	103	22.3 %
44-65	263	57.0 %
65+	84	18.2 %
Unknown	8	1.7 %
Total	461	100%

Gender :

	NJ	%
Male	388	84.2 %
Female	72	15.6 %
Do not know	1	0.2 %
Total	461	100%

Education :

	NJ	%
Never attended	1	0.2 %
Grades 1-8	19	4.1 %
Grades 9-12	29	6.3 %
High School Diploma	98	21.3 %
Some College or	38	8.2 %
2-yr College Degree	20	4.3 %
4-yr College Degree	177	38.4 %
Postgraduate Degree	29	6.3 %
Do not know	50	10.8 %
Total	461	100%

Hear about from:

	NJ	%
Radio	40	8.7 %
Friend/Family	65	14.1 %
HMO/Med/Insurance	1	0.2 %
Clinic/Doctor's Office	6	1.3 %
Hospital	6	1.3 %
TV	8	1.7 %
Do not Know	16	3.5 %
Other	59	12.8 %
Non-Profit	1	0.2 %
Newspaper/Magazine	241	52.3 %
Billboard/Bus Sign	1	0.2 %
Internet/Social Media	17	3.7 %
Total	461	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	388	87.6 %
No Service	1	0.2 %
Material	54	12.2 %
Total	443	100%

Sent NRT :

	NJ	%
Sent NRT	415	90.0 %
Not Sent NRT	46	10.0 %
Total	461	100%