

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2018 -- 30Nov2018

Total

	CA
Total	88

Language Line Called :

	CA	%
Vietnamese	25	28.4 %
Cantonese	3	3.4 %
Korean	44	50.0 %
Mandarin	16	18.2 %
Total	88	100%

Called For :

	CA	%
Smoker	81	92.0 %
Proxy	7	8.0 %
Total	88	100%

Age :

	CA	%
18-24	3	3.4 %
25-44	11	12.5 %
44-65	53	60.2 %
65+	19	21.6 %
Unknown	2	2.3 %
Total	88	100%

Gender :

	CA	%
Male	64	72.7 %
Female	22	25.0 %
Do not know	2	2.3 %
Total	88	100%

Education :

	CA	%
Grades 1-8	6	6.8 %
Grades 9-12	10	11.4 %
High School Diploma	16	18.2 %
Some College or	9	10.2 %
2-yr College Degree	6	6.8 %
4-yr College Degree	28	31.8 %
Postgraduate Degree	4	4.5 %
Do not know	9	10.2 %
Total	88	100%

Hear about from:

	CA	%
Other	5	5.7 %
Friend/Family	11	12.5 %
Radio	21	23.9 %
Internet/Social Media	3	3.4 %
HMO/Med/Insurance	2	2.3 %
Hospital	3	3.4 %
Non-Profit	2	2.3 %
Do not Know	30	34.1 %
TV	2	2.3 %
Newspaper/Magazine	5	5.7 %
School	1	1.1 %
Clinic/Doctor's Office	3	3.4 %
Total	88	100%

Total calling for themselves:

Service Selected

	CA	%
Material	13	16.0 %
Counseling	68	84.0 %
Total	81	100%

Sent NRT :

	CA	%
Not Sent NRT	19	21.6 %
Sent NRT	69	78.4 %
Total	88	100%

Calls by Date :

	CA	%
11/01/2018	1	1.1 %
11/02/2018	2	2.3 %
11/03/2018		
11/04/2018	1	1.1 %
11/05/2018	10	11.4 %
11/06/2018	7	8.0 %
11/07/2018	5	5.7 %
11/08/2018	3	3.4 %
11/09/2018	2	2.3 %
11/10/2018		
11/11/2018		
11/12/2018	8	9.1 %
11/13/2018	7	8.0 %
11/14/2018	9	10.2 %
11/15/2018	2	2.3 %
11/16/2018	4	4.5 %
11/17/2018		
11/18/2018		
11/19/2018	7	8.0 %
11/20/2018	1	1.1 %
11/21/2018	1	1.1 %
11/22/2018		
11/23/2018	3	3.4 %
11/24/2018		
11/25/2018		
11/26/2018	3	3.4 %
11/27/2018	3	3.4 %
11/28/2018	3	3.4 %
11/29/2018	3	3.4 %
11/30/2018	3	3.4 %
Total	88	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 30Nov2018

YTD Running Total

	CA
YTD Total	1110

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2018

Cumulative Total

	CA
Cumulative Total	7831

Language Line Called :

	CA	%
Mandarin	1518	19.4 %
Korean	3189	40.7 %
Vietnamese	2493	31.8 %
Cantonese	631	8.1 %
Total	7831	100%

Called For :

	CA	%
Proxy	429	5.5 %
Smoker	7402	94.5 %
Total	7831	100%

Age:

	CA	%
<18	6	0.1 %
18-24	107	1.4 %
25-44	1763	22.5 %
44-65	4357	55.6 %
65+	1435	18.3 %
Unknown	163	2.1 %
Total	7831	100%

Gender :

	CA	%
Male	6436	82.2 %
Female	1361	17.4 %
Do not know	34	0.4 %
Total	7831	100%

Education :

	CA	%
Never attended	41	0.5 %
Grades 1-8	602	7.7 %
Grades 9-12	903	11.5 %
GED	14	0.2 %
High School Diploma	1870	23.9 %
Some College or	1054	13.5 %
2-yr College Degree	411	5.2 %
4-yr College Degree	2130	27.2 %
Postgraduate Degree	303	3.9 %
Do not know	503	6.4 %
Total	7831	100%

Hear about from:

	CA	%
Other	765	9.8 %
Radio	968	12.4 %
Hospital	144	1.8 %
Internet/Social Media	418	5.3 %
HMO/Med/Insurance	243	3.1 %
Dentist/Dental	13	0.2 %
Mail	132	1.7 %
Phone Book	27	0.3 %
Clinic/Doctor's Office	607	7.8 %
Friend/Family	1341	17.1 %
Pharmacy	117	1.5 %
School	12	0.2 %
Non-Profit	56	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	505	6.4 %
TV	355	4.5 %
Newspaper/Magazine	2109	26.9 %
Total	7831	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	27	0.4 %
Material	1015	13.7 %
Counseling	6359	85.9 %
UnKnown	1	0.0 %
Total	7402	100%

Sent NRT :

	CA	%
Not Sent NRT	1046	13.4 %
Sent NRT	6785	86.6 %
Total	7831	100%