

Asian Smokers' Quitline (ASQ): Monthly Totals

01Oct2018 -- 31Oct2018

Total	
	CA
Total	94

Language Line Called :

	CA	%
Vietnamese	33	35.1 %
Cantonese	8	8.5 %
Korean	44	46.8 %
Mandarin	9	9.6 %
Total	94	100%

Called For :

	CA	%
Proxy	8	8.5 %
Smoker	86	91.5 %
Total	94	100%

Age :

	CA	%
18-24	2	2.1 %
25-44	15	16.0 %
44-65	52	55.3 %
65+	24	25.5 %
Unknown	1	1.1 %
Total	94	100%

Gender :

	CA	%
Male	74	78.7 %
Female	20	21.3 %
Total	94	100%

Education :

	CA	%
Grades 1-8	10	10.6 %
Grades 9-12	10	10.6 %
High School Diploma	26	27.7 %
Some College or	14	14.9 %
2-yr College Degree	5	5.3 %
4-yr College Degree	21	22.3 %
Postgraduate Degree	5	5.3 %
Do not know	3	3.2 %
Total	94	100%

Hear about from:

	CA	%
Friend/Family	11	11.7 %
Pharmacy	2	2.1 %
Other	5	5.3 %
Radio	15	16.0 %
Internet/Social Media	6	6.4 %
HMO/Med/Insurance	3	3.2 %
Clinic/Doctor's Office	7	7.4 %
Mail	1	1.1 %
Newspaper/Magazine	10	10.6 %
Do not Know	34	36.2 %
Total	94	100%

Total calling for themselves:

Service Selected

	CA	%
Counseling	74	86.0 %
Material	12	14.0 %
Total	86	100%

Sent NRT :

	CA	%
Not Sent NRT	21	22.3 %
Sent NRT	73	77.7 %
Total	94	100%

Calls by Date :

	CA	%
10/01/2018	11	11.7 %
10/02/2018	2	2.1 %
10/03/2018	3	3.2 %
10/04/2018	9	9.6 %
10/05/2018	1	1.1 %
10/06/2018		
10/07/2018		
10/08/2018	7	7.4 %
10/09/2018	3	3.2 %
10/10/2018	4	4.3 %
10/11/2018	4	4.3 %
10/12/2018	6	6.4 %
10/13/2018		
10/14/2018		
10/15/2018	5	5.3 %
10/16/2018	3	3.2 %
10/17/2018		
10/18/2018	2	2.1 %
10/19/2018	4	4.3 %
10/20/2018		
10/21/2018		
10/22/2018	2	2.1 %
10/23/2018	2	2.1 %
10/24/2018	4	4.3 %
10/25/2018	3	3.2 %
10/26/2018		
10/27/2018		
10/28/2018		
10/29/2018	8	8.5 %
10/30/2018	5	5.3 %
10/31/2018	6	6.4 %
Total	94	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Oct2018

YTD Running Total	
	CA
YTD Total	1024

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Oct2018

Cumulative Total	
	CA
Cumulative Total	7745

Language Line Called :

	CA	%
Mandarin	1503	19.4 %
Korean	3145	40.6 %
Vietnamese	2469	31.9 %
Cantonese	628	8.1 %
Total	7745	100%

Called For :

	CA	%
Proxy	422	5.4 %
Smoker	7323	94.6 %
Total	7745	100%

Age:

	CA	%
<18	6	0.1 %
18-24	104	1.3 %
25-44	1753	22.6 %
44-65	4305	55.6 %
65+	1416	18.3 %
Unknown	161	2.1 %
Total	7745	100%

Gender :

	CA	%
Male	6373	82.3 %
Female	1340	17.3 %
Do not know	32	0.4 %
Total	7745	100%

Education :

	CA	%
Never attended	41	0.5 %
Grades 1-8	596	7.7 %
Grades 9-12	893	11.5 %
GED	14	0.2 %
High School Diploma	1854	23.9 %
Some College or	1046	13.5 %
2-yr College Degree	405	5.2 %
4-yr College Degree	2102	27.1 %
Postgraduate Degree	299	3.9 %
Do not know	495	6.4 %
Total	7745	100%

Hear about from:

	CA	%
Other	761	9.8 %
Hospital	141	1.8 %
Radio	947	12.2 %
Friend/Family	1330	17.2 %
Pharmacy	117	1.5 %
Dentist/Dental	13	0.2 %
Internet/Social Media	415	5.4 %
HMO/Med/Insurance	241	3.1 %
Mail	132	1.7 %
Clinic/Doctor's Office	604	7.8 %
Phone Book	27	0.3 %
School	11	0.1 %
Non-Profit	54	0.7 %
Billboard/Bus Sign	19	0.2 %
Do not Know	475	6.1 %
TV	354	4.6 %
Newspaper/Magazine	2104	27.2 %
Total	7745	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	27	0.4 %
Material	1002	13.7 %
Counseling	6293	85.9 %
UnKnown	1	0.0 %
Total	7323	100%

Sent NRT :

	CA	%
Not Sent NRT	1030	13.3 %
Sent NRT	6715	86.7 %
Total	7745	100%