

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01Sep2018 -- 30Sep2018

Total	
	CA
<b>Total</b>	72

**Language Line Called :**

	CA	%
Vietnamese	38	52.8 %
Cantonese	2	2.8 %
Korean	22	30.6 %
Mandarin	10	13.9 %
<b>Total</b>	72	100%

**Called For :**

	CA	%
Smoker	64	88.9 %
Proxy	8	11.1 %
<b>Total</b>	72	100%

**Age :**

	CA	%
25-44	15	20.8 %
44-65	32	44.4 %
65+	24	33.3 %
Unknown	1	1.4 %
<b>Total</b>	72	100%

**Gender :**

	CA	%
Male	54	75.0 %
Female	17	23.6 %
Do not know	1	1.4 %
<b>Total</b>	72	100%

**Education :**

	CA	%
Never attended	1	1.4 %
Grades 1-8	9	12.5 %
Grades 9-12	13	18.1 %
GED	2	2.8 %
High School Diploma	8	11.1 %
Some College or	10	13.9 %
2-yr College Degree	8	11.1 %
4-yr College Degree	13	18.1 %
Postgraduate Degree	4	5.6 %
Do not know	4	5.6 %
<b>Total</b>	72	100%

**Hear about from:**

	CA	%
Other	1	1.4 %
Friend/Family	11	15.3 %
Pharmacy	1	1.4 %
Radio	5	6.9 %
Internet/Social Media	5	6.9 %
HMO/Med/Insurance	6	8.3 %
Non-Profit	1	1.4 %
TV	4	5.6 %
Newspaper/Magazine	10	13.9 %
Do not Know	25	34.7 %
Clinic/Doctor's Office	3	4.2 %
<b>Total</b>	72	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
Material	7	10.9 %
Counseling	57	89.1 %
<b>Total</b>	64	100%

**Sent NRT :**

	CA	%
Not Sent NRT	20	27.8 %
Sent NRT	52	72.2 %
<b>Total</b>	72	100%

**Calls by Date :**

	CA	%
09/01/2018		
09/02/2018		
09/03/2018		
09/04/2018	5	6.9 %
09/05/2018		
09/06/2018	5	6.9 %
09/07/2018	3	4.2 %
09/08/2018		
09/09/2018		
09/10/2018	5	6.9 %
09/11/2018	6	8.3 %
09/12/2018	6	8.3 %
09/13/2018	1	1.4 %
09/14/2018	2	2.8 %
09/15/2018		
09/16/2018	1	1.4 %
09/17/2018	5	6.9 %
09/18/2018	3	4.2 %
09/19/2018	3	4.2 %
09/20/2018	2	2.8 %
09/21/2018	3	4.2 %
09/22/2018		
09/23/2018		
09/24/2018	2	2.8 %
09/25/2018	3	4.2 %
09/26/2018	9	12.5 %
09/27/2018	4	5.6 %
09/28/2018	4	5.6 %
09/29/2018		
09/30/2018		
<b>Total</b>	72	100%

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2018 -- 30Sep2018

YTD Running Total	
	CA
<b>YTD Total</b>	930

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 30Sep2018

Cumulative Total	
	CA
<b>Cumulative Total</b>	7651

**Language Line Called :**

	CA	%
Vietnamese	2436	31.8 %
Cantonese	620	8.1 %
Korean	3101	40.5 %
Mandarin	1494	19.5 %
<b>Total</b>	7651	100%

**Called For :**

	CA	%
Proxy	414	5.4 %
Smoker	7237	94.6 %
<b>Total</b>	7651	100%

**Age:**

	CA	%
<18	6	0.1 %
18-24	102	1.3 %
25-44	1738	22.7 %
44-65	4253	55.6 %
65+	1392	18.2 %
Unknown	160	2.1 %
<b>Total</b>	7651	100%

**Gender :**

	CA	%
Male	6299	82.3 %
Female	1320	17.3 %
Do not know	32	0.4 %
<b>Total</b>	7651	100%

**Education :**

	CA	%
Never attended	41	0.5 %
Grades 1-8	586	7.7 %
Grades 9-12	883	11.5 %
GED	14	0.2 %
High School Diploma	1828	23.9 %
Some College or	1032	13.5 %
2-yr College Degree	400	5.2 %
4-yr College Degree	2081	27.2 %
Postgraduate Degree	294	3.8 %
Do not know	492	6.4 %
<b>Total</b>	7651	100%

**Hear about from:**

	CA	%
Other	756	9.9 %
Friend/Family	1319	17.2 %
Pharmacy	115	1.5 %
Radio	932	12.2 %
Hospital	141	1.8 %
Internet/Social Media	409	5.3 %
HMO/Med/Insurance	238	3.1 %
Clinic/Doctor's Office	597	7.8 %
Dentist/Dental	13	0.2 %
Mail	131	1.7 %
Phone Book	27	0.4 %
School	11	0.1 %
Non-Profit	54	0.7 %
Billboard/Bus Sign	19	0.2 %
TV	354	4.6 %
Newspaper/Magazine	2094	27.4 %
Do not Know	441	5.8 %
<b>Total</b>	7651	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
No Service	27	0.4 %
UnKnown	1	0.0 %
Counseling	6219	85.9 %
Material	990	13.7 %
<b>Total</b>	7237	100%

**Sent NRT :**

	CA	%
Not Sent NRT	1011	13.2 %
Sent NRT	6640	86.8 %
<b>Total</b>	7651	100%