

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2018 -- 31Aug2018

Total	
	CA
Total	125

Language Line Called :

	CA	%
Vietnamese	55	44.0 %
Cantonese	14	11.2 %
Korean	38	30.4 %
Mandarin	18	14.4 %
Total	125	100%

Called For :

	CA	%
Smoker	113	90.4 %
Proxy	12	9.6 %
Total	125	100%

Age :

	CA	%
25-44	13	10.4 %
44-65	72	57.6 %
65+	37	29.6 %
Unknown	3	2.4 %
Total	125	100%

Gender :

	CA	%
Male	107	85.6 %
Female	18	14.4 %
Total	125	100%

Education :

	CA	%
Never attended	1	0.8 %
Grades 1-8	11	8.8 %
Grades 9-12	26	20.8 %
High School Diploma	19	15.2 %
Some College or	15	12.0 %
2-yr College Degree	11	8.8 %
4-yr College Degree	30	24.0 %
Postgraduate Degree	5	4.0 %
Do not know	7	5.6 %
Total	125	100%

Hear about from:

	CA	%
Other	8	6.4 %
Radio	23	18.4 %
Friend/Family	9	7.2 %
Hospital	1	0.8 %
Clinic/Doctor's Office	8	6.4 %
Internet/Social Media	9	7.2 %
HMO/Med/Insurance	6	4.8 %
Mail	3	2.4 %
Billboard/Bus Sign	1	0.8 %
TV	1	0.8 %
Newspaper/Magazine	14	11.2 %
Do not Know	42	33.6 %
Total	125	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	2	1.8 %
Counseling	93	82.3 %
Material	18	15.9 %
Total	113	100%

Sent NRT :

	CA	%
Not Sent NRT	31	24.8 %
Sent NRT	94	75.2 %
Total	125	100%

Calls by Date :

	CA	%
08/01/2018	4	3.2 %
08/02/2018	5	4.0 %
08/03/2018	7	5.6 %
08/04/2018		
08/05/2018		
08/06/2018	6	4.8 %
08/07/2018	4	3.2 %
08/08/2018	5	4.0 %
08/09/2018	2	1.6 %
08/10/2018	4	3.2 %
08/11/2018	1	0.8 %
08/12/2018		
08/13/2018	8	6.4 %
08/14/2018	5	4.0 %
08/15/2018	4	3.2 %
08/16/2018	4	3.2 %
08/17/2018	6	4.8 %
08/18/2018		
08/19/2018		
08/20/2018	11	8.8 %
08/21/2018	6	4.8 %
08/22/2018	8	6.4 %
08/23/2018	4	3.2 %
08/24/2018	5	4.0 %
08/25/2018		
08/26/2018	1	0.8 %
08/27/2018	8	6.4 %
08/28/2018	6	4.8 %
08/29/2018	5	4.0 %
08/30/2018	3	2.4 %
08/31/2018	3	2.4 %
Total	125	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Aug2018

YTD Running Total	
	CA
YTD Total	858

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2018

Cumulative Total	
	CA
Cumulative Total	7579

Language Line Called :

	CA	%
Vietnamese	2398	31.6 %
Cantonese	618	8.2 %
Korean	3079	40.6 %
Mandarin	1484	19.6 %
Total	7579	100%

Called For :

	CA	%
Proxy	406	5.4 %
Smoker	7173	94.6 %
Total	7579	100%

Age:

	CA	%
<18	6	0.1 %
18-24	102	1.3 %
25-44	1723	22.7 %
44-65	4221	55.7 %
65+	1368	18.0 %
Unknown	159	2.1 %
Total	7579	100%

Gender :

	CA	%
Male	6245	82.4 %
Female	1303	17.2 %
Do not know	31	0.4 %
Total	7579	100%

Education :

	CA	%
Never attended	40	0.5 %
Grades 1-8	577	7.6 %
Grades 9-12	870	11.5 %
GED	12	0.2 %
High School Diploma	1820	24.0 %
Some College or	1022	13.5 %
2-yr College Degree	392	5.2 %
4-yr College Degree	2068	27.3 %
Postgraduate Degree	290	3.8 %
Do not know	488	6.4 %
Total	7579	100%

Hear about from:

	CA	%
Other	755	10.0 %
Friend/Family	1308	17.3 %
Pharmacy	114	1.5 %
Radio	927	12.2 %
Hospital	141	1.9 %
Mail	131	1.7 %
Internet/Social Media	404	5.3 %
HMO/Med/Insurance	232	3.1 %
Dentist/Dental	13	0.2 %
Phone Book	27	0.4 %
School	11	0.1 %
Non-Profit	53	0.7 %
Billboard/Bus Sign	19	0.3 %
TV	350	4.6 %
Newspaper/Magazine	2084	27.5 %
Clinic/Doctor's Office	594	7.8 %
Do not Know	416	5.5 %
Total	7579	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	27	0.4 %
Material	984	13.7 %
UnKnown	1	0.0 %
Counseling	6161	85.9 %
Total	7173	100%

Sent NRT :

	CA	%
Sent NRT	6586	86.9 %
Not Sent NRT	993	13.1 %
Total	7579	100%