

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jul2018 -- 31Jul2018

Total

	CA
Total	105

Language Line Called :

	CA	%
Vietnamese	38	36.2 %
Cantonese	17	16.2 %
Korean	31	29.5 %
Mandarin	19	18.1 %
Total	105	100%

Called For :

	CA	%
Smoker	96	91.4 %
Proxy	9	8.6 %
Total	105	100%

Age :

	CA	%
<18	1	1.0 %
18-24	1	1.0 %
25-44	24	22.9 %
44-65	54	51.4 %
65+	23	21.9 %
Unknown	2	1.9 %
Total	105	100%

Gender :

	CA	%
Male	85	81.0 %
Female	20	19.0 %
Total	105	100%

Education :

	CA	%
Grades 1-8	8	7.6 %
Grades 9-12	18	17.1 %
High School Diploma	25	23.8 %
Some College or	7	6.7 %
2-yr College Degree	4	3.8 %
4-yr College Degree	30	28.6 %
Postgraduate Degree	3	2.9 %
Do not know	10	9.5 %
Total	105	100%

Hear about from:

	CA	%
Other	8	7.6 %
Friend/Family	8	7.6 %
Radio	23	21.9 %
Hospital	1	1.0 %
Internet/Social Media	2	1.9 %
HMO/Med/Insurance	3	2.9 %
TV	3	2.9 %
Newspaper/Magazine	10	9.5 %
Do not Know	40	38.1 %
Clinic/Doctor's Office	7	6.7 %
Total	105	100%

Total calling for themselves:

Service Selected

	CA	%
Material	11	11.5 %
Counseling	85	88.5 %
Total	96	100%

Sent NRT :

	CA	%
Not Sent NRT	18	17.1 %
Sent NRT	87	82.9 %
Total	105	100%

Calls by Date :

	CA	%
07/01/2018		
07/02/2018	6	5.7 %
07/03/2018	11	10.5 %
07/04/2018		
07/05/2018	9	8.6 %
07/06/2018	5	4.8 %
07/07/2018		
07/08/2018		
07/09/2018	7	6.7 %
07/10/2018	2	1.9 %
07/11/2018	8	7.6 %
07/12/2018	4	3.8 %
07/13/2018	4	3.8 %
07/14/2018		
07/15/2018		
07/16/2018	4	3.8 %
07/17/2018	5	4.8 %
07/18/2018	4	3.8 %
07/19/2018	4	3.8 %
07/20/2018	9	8.6 %
07/21/2018		
07/22/2018		
07/23/2018	5	4.8 %
07/24/2018	3	2.9 %
07/25/2018	2	1.9 %
07/26/2018	3	2.9 %
07/27/2018	1	1.0 %
07/28/2018		
07/29/2018		
07/30/2018	7	6.7 %
07/31/2018	2	1.9 %
Total	105	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Jul2018

YTD Running Total

	CA
YTD Total	734

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jul2018

Cumulative Total

	CA
Cumulative Total	7455

Language Line Called :

	CA	%
Vietnamese	2344	31.4 %
Cantonese	604	8.1 %
Korean	3041	40.8 %
Mandarin	1466	19.7 %
Total	7455	100%

Called For :

	CA	%
Proxy	394	5.3 %
Smoker	7061	94.7 %
Total	7455	100%

Age:

	CA	%
<18	6	0.1 %
18-24	102	1.4 %
25-44	1710	22.9 %
44-65	4150	55.7 %
65+	1331	17.9 %
Unknown	156	2.1 %
Total	7455	100%

Gender :

	CA	%
Male	6139	82.3 %
Female	1285	17.2 %
Do not know	31	0.4 %
Total	7455	100%

Education :

	CA	%
Never attended	39	0.5 %
Grades 1-8	566	7.6 %
Grades 9-12	844	11.3 %
GED	12	0.2 %
High School Diploma	1801	24.2 %
Some College or	1008	13.5 %
2-yr College Degree	381	5.1 %
4-yr College Degree	2038	27.3 %
Postgraduate Degree	285	3.8 %
Do not know	481	6.5 %
Total	7455	100%

Hear about from:

	CA	%
Other	747	10.0 %
Friend/Family	1299	17.4 %
Pharmacy	114	1.5 %
Radio	904	12.1 %
Hospital	140	1.9 %
Internet/Social Media	395	5.3 %
HMO/Med/Insurance	226	3.0 %
Dentist/Dental	13	0.2 %
Mail	128	1.7 %
Phone Book	27	0.4 %
School	11	0.1 %
Non-Profit	53	0.7 %
Billboard/Bus Sign	18	0.2 %
Do not Know	375	5.0 %
TV	349	4.7 %
Newspaper/Magazine	2070	27.8 %
Clinic/Doctor's Office	586	7.9 %
Total	7455	100%

Total calling for themselves:

Service Selected

	CA	%
No Service	25	0.4 %
Material	966	13.7 %
UnKnown	1	0.0 %
Counseling	6069	86.0 %
Total	7061	100%

Sent NRT :

	CA	%
Not Sent NRT	964	12.9 %
Sent NRT	6491	87.1 %
Total	7455	100%