

Asian Smokers' Quitline (ASQ): Monthly Totals

01May2018 -- 31May2018

**Total**

	CA
<b>Total</b>	113

**Language Line Called :**

	CA	%
Korean	67	59.3 %
Vietnamese	24	21.2 %
Cantonese	9	8.0 %
Mandarin	13	11.5 %
<b>Total</b>	113	100%

**Called For :**

	CA	%
Smoker	100	88.5 %
Proxy	13	11.5 %
<b>Total</b>	113	100%

**Age :**

	CA	%
18-24	1	0.9 %
25-44	16	14.2 %
44-65	68	60.2 %
65+	28	24.8 %
<b>Total</b>	113	100%

**Gender :**

	CA	%
Male	85	75.2 %
Female	27	23.9 %
Do not know	1	0.9 %
<b>Total</b>	113	100%

**Education :**

	CA	%
Grades 1-8	3	2.7 %
Grades 9-12	11	9.7 %
High School Diploma	27	23.9 %
Some College or	13	11.5 %
2-yr College Degree	7	6.2 %
4-yr College Degree	37	32.7 %
Postgraduate Degree	8	7.1 %
Do not know	7	6.2 %
<b>Total</b>	113	100%

**Hear about from:**

	CA	%
Other	13	11.5 %
Friend/Family	13	11.5 %
Pharmacy	1	0.9 %
Radio	34	30.1 %
Clinic/Doctor's Office	6	5.3 %
Hospital	1	0.9 %
Internet/Social Media	5	4.4 %
Mail	1	0.9 %
Do not Know	20	17.7 %
TV	4	3.5 %
Newspaper/Magazine	15	13.3 %
<b>Total</b>	113	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
Material	12	12.0 %
Counseling	88	88.0 %
<b>Total</b>	100	100%

**Sent NRT :**

	CA	%
Not Sent NRT	26	23.0 %
Sent NRT	87	77.0 %
<b>Total</b>	113	100%

**Calls by Date :**

	CA	%
05/01/2018	2	1.8 %
05/02/2018	3	2.7 %
05/03/2018	5	4.4 %
05/04/2018	3	2.7 %
05/05/2018		
05/06/2018		
05/07/2018	12	10.6 %
05/08/2018	8	7.1 %
05/09/2018	11	9.7 %
05/10/2018	3	2.7 %
05/11/2018	3	2.7 %
05/12/2018		
05/13/2018		
05/14/2018	14	12.4 %
05/15/2018	13	11.5 %
05/16/2018	1	0.9 %
05/17/2018	2	1.8 %
05/18/2018	4	3.5 %
05/19/2018		
05/20/2018		
05/21/2018	2	1.8 %
05/22/2018	6	5.3 %
05/23/2018	6	5.3 %
05/24/2018	2	1.8 %
05/25/2018	3	2.7 %
05/26/2018		
05/27/2018		
05/28/2018		
05/29/2018	4	3.5 %
05/30/2018	3	2.7 %
05/31/2018	3	2.7 %
<b>Total</b>	113	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31May2018

**YTD Running Total**

	CA
<b>YTD Total</b>	527

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31May2018

**Cumulative Total**

	CA
<b>Cumulative Total</b>	7247

**Language Line Called :**

	CA	%
Mandarin	1427	19.7 %
Korean	2967	40.9 %
Vietnamese	2277	31.4 %
Cantonese	576	7.9 %
<b>Total</b>	7247	100%

**Called For :**

	CA	%
Proxy	377	5.2 %
Smoker	6870	94.8 %
<b>Total</b>	7247	100%

**Age:**

	CA	%
<18	5	0.1 %
18-24	100	1.4 %
25-44	1669	23.0 %
44-65	4039	55.7 %
65+	1282	17.7 %
Unknown	152	2.1 %
<b>Total</b>	7247	100%

**Gender :**

	CA	%
Male	5972	82.4 %
Female	1246	17.2 %
Do not know	29	0.4 %
<b>Total</b>	7247	100%

**Education :**

	CA	%
Never attended	38	0.5 %
Grades 1-8	550	7.6 %
Grades 9-12	815	11.2 %
GED	11	0.2 %
High School Diploma	1750	24.1 %
Some College or	988	13.6 %
2-yr College Degree	369	5.1 %
4-yr College Degree	1986	27.4 %
Postgraduate Degree	275	3.8 %
Do not know	465	6.4 %
<b>Total</b>	7247	100%

**Hear about from:**

	CA	%
Other	736	10.2 %
Radio	867	12.0 %
Hospital	138	1.9 %
Internet/Social Media	392	5.4 %
HMO/Med/Insurance	222	3.1 %
Dentist/Dental	12	0.2 %
Mail	127	1.8 %
Friend/Family	1281	17.7 %
Pharmacy	113	1.6 %
Phone Book	27	0.4 %
Billboard/Bus Sign	18	0.2 %
Non-Profit	53	0.7 %
School	11	0.2 %
Clinic/Doctor's Office	571	7.9 %
TV	346	4.8 %
Newspaper/Magazine	2052	28.3 %
Do not Know	281	3.9 %
<b>Total</b>	7247	100%

**Total calling for themselves:**

**Service Selected**

	CA	%
Material	946	13.8 %
No Service	24	0.3 %
UnKnown	1	0.0 %
Counseling	5899	85.9 %
<b>Total</b>	6870	100%

**Sent NRT :**

	CA	%
Sent NRT	6325	87.3 %
Not Sent NRT	922	12.7 %
<b>Total</b>	7247	100%