

Asian Smokers' Quitline (ASQ): Monthly Totals

01Apr2018 -- 30Apr2018

Total	
	CA
Total	124

Language Line Called :

	CA	%
Vietnamese	31	25.0 %
Cantonese	17	13.7 %
Korean	58	46.8 %
Mandarin	18	14.5 %
Total	124	100%

Called For :

	CA	%
Smoker	117	94.4 %
Proxy	7	5.6 %
Total	124	100%

Age :

	CA	%
18-24	1	0.8 %
25-44	23	18.5 %
44-65	70	56.5 %
65+	26	21.0 %
Unknown	4	3.2 %
Total	124	100%

Gender :

	CA	%
Male	105	84.7 %
Female	19	15.3 %
Total	124	100%

Education :

	CA	%
Never attended	1	0.8 %
Grades 1-8	7	5.6 %
Grades 9-12	19	15.3 %
High School Diploma	26	21.0 %
Some College or	14	11.3 %
2-yr College Degree	10	8.1 %
4-yr College Degree	33	26.6 %
Postgraduate Degree	8	6.5 %
Do not know	6	4.8 %
Total	124	100%

Hear about from:

	CA	%
Other	70	56.5 %
Friend/Family	12	9.7 %
Pharmacy	2	1.6 %
Radio	8	6.5 %
Hospital	1	0.8 %
Internet/Social Media	2	1.6 %
Clinic/Doctor's Office	4	3.2 %
TV	2	1.6 %
Newspaper/Magazine	10	8.1 %
Mail	1	0.8 %
Do not Know	12	9.7 %
Total	124	100%

Total calling for themselves:

Service Selected

	CA	%
Material	18	15.4 %
Counseling	99	84.6 %
Total	117	100%

Sent NRT :

	CA	%
Not Sent NRT	26	21.0 %
Sent NRT	98	79.0 %
Total	124	100%

Calls by Date :

	CA	%
04/01/2018		
04/02/2018	6	4.8 %
04/03/2018	8	6.5 %
04/04/2018	2	1.6 %
04/05/2018	3	2.4 %
04/06/2018	7	5.6 %
04/07/2018		
04/08/2018		
04/09/2018	4	3.2 %
04/10/2018	5	4.0 %
04/11/2018	7	5.6 %
04/12/2018	6	4.8 %
04/13/2018	7	5.6 %
04/14/2018		
04/15/2018		
04/16/2018	7	5.6 %
04/17/2018	5	4.0 %
04/18/2018	6	4.8 %
04/19/2018	8	6.5 %
04/20/2018	6	4.8 %
04/21/2018	1	0.8 %
04/22/2018		
04/23/2018	9	7.3 %
04/24/2018	3	2.4 %
04/25/2018	6	4.8 %
04/26/2018	2	1.6 %
04/27/2018	6	4.8 %
04/28/2018		
04/29/2018		
04/30/2018	10	8.1 %
Total	124	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 30Apr2018

YTD Running Total

	CA
YTD Total	415

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Apr2018

Cumulative Total

	CA
Cumulative Total	7135

Language Line Called :

	CA	%
Mandarin	1415	19.8 %
Vietnamese	2253	31.6 %
Cantonese	567	7.9 %
Korean	2900	40.6 %
Total	7135	100%

Called For :

	CA	%
Proxy	364	5.1 %
Smoker	6771	94.9 %
Total	7135	100%

Age:

	CA	%
<18	5	0.1 %
18-24	99	1.4 %
25-44	1653	23.2 %
44-65	3971	55.7 %
65+	1255	17.6 %
Unknown	152	2.1 %
Total	7135	100%

Gender :

	CA	%
Male	5887	82.5 %
Female	1220	17.1 %
Do not know	28	0.4 %
Total	7135	100%

Education :

	CA	%
Never attended	38	0.5 %
Grades 1-8	547	7.7 %
Grades 9-12	804	11.3 %
GED	11	0.2 %
High School Diploma	1723	24.1 %
Some College or	975	13.7 %
2-yr College Degree	362	5.1 %
4-yr College Degree	1950	27.3 %
Postgraduate Degree	267	3.7 %
Do not know	458	6.4 %
Total	7135	100%

Hear about from:

	CA	%
Other	723	10.1 %
Friend/Family	1268	17.8 %
Pharmacy	112	1.6 %
Internet/Social Media	387	5.4 %
HMO/Med/Insurance	222	3.1 %
Clinic/Doctor's Office	565	7.9 %
Dentist/Dental	12	0.2 %
Radio	833	11.7 %
Hospital	137	1.9 %
Phone Book	27	0.4 %
School	11	0.2 %
Non-Profit	53	0.7 %
Billboard/Bus Sign	18	0.3 %
TV	343	4.8 %
Newspaper/Magazine	2037	28.5 %
Mail	126	1.8 %
Do not Know	261	3.7 %
Total	7135	100%

Total calling for themselves:

Service Selected

	CA	%
Material	935	13.8 %
UnKnown	1	0.0 %
No Service	24	0.4 %
Counseling	5811	85.8 %
Total	6771	100%

Sent NRT :

	CA	%
Not Sent NRT	900	12.6 %
Sent NRT	6235	87.4 %
Total	7135	100%