

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2018 -- 31Mar2018

Total	
	NY
Total	38

Language Line Called :

	NY	%
Vietnamese	1	2.6 %
Korean	13	34.2 %
Cantonese	5	13.2 %
Mandarin	19	50.0 %
Total	38	100%

Called For :

	NY	%
Proxy	3	7.9 %
Smoker	35	92.1 %
Total	38	100%

Age :

	NY	%
25-44	7	18.4 %
44-65	25	65.8 %
65+	5	13.2 %
Unknown	1	2.6 %
Total	38	100%

Gender :

	NY	%
Male	31	81.6 %
Female	7	18.4 %
Total	38	100%

Education :

	NY	%
Grades 1-8	4	10.5 %
Grades 9-12	8	21.1 %
High School Diploma	10	26.3 %
Some College or	4	10.5 %
4-yr College Degree	10	26.3 %
Postgraduate Degree	1	2.6 %
Do not know	1	2.6 %
Total	38	100%

Hear about from:

	NY	%
Internet/Social Media	1	2.6 %
Newspaper/Magazine	8	21.1 %
Clinic/Doctor's Office	2	5.3 %
Friend/Family	3	7.9 %
Do not Know	2	5.3 %
Other	18	47.4 %
Pharmacy	1	2.6 %
TV	1	2.6 %
Non-Profit	2	5.3 %
Total	38	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	29	82.9 %
No Service	1	2.9 %
Material	5	14.3 %
Total	35	100%

Sent NRT :

	NY	%
Not Sent NRT	9	23.7 %
Sent NRT	29	76.3 %
Total	38	100%

Calls by Date :

	NY	%
03/01/2018		
03/02/2018		
03/03/2018		
03/04/2018		
03/05/2018	2	5.3 %
03/06/2018	3	7.9 %
03/07/2018	1	2.6 %
03/08/2018	4	10.5 %
03/09/2018	1	2.6 %
03/10/2018		
03/11/2018		
03/12/2018	2	5.3 %
03/13/2018	3	7.9 %
03/14/2018	1	2.6 %
03/15/2018	2	5.3 %
03/16/2018		
03/17/2018		
03/18/2018		
03/19/2018	3	7.9 %
03/20/2018	1	2.6 %
03/21/2018	2	5.3 %
03/22/2018	1	2.6 %
03/23/2018	4	10.5 %
03/24/2018		
03/25/2018		
03/26/2018		
03/27/2018	2	5.3 %
03/28/2018	3	7.9 %
03/29/2018	2	5.3 %
03/30/2018	1	2.6 %
03/31/2018		
Total	38	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Mar2018

YTD Running Total	
	NY
YTD Total	66

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2018

Cumulative Total	
	NY
Cumulative Total	1779

Language Line Called :

	NY	%
Vietnamese	7	0.4 %
Korean	519	29.2 %
Cantonese	223	12.5 %
Mandarin	1030	57.9 %
Total	1779	100%

Called For :

	NY	%
Proxy	104	5.8 %
Smoker	1675	94.2 %
Total	1779	100%

Age:

	NY	%
<18	2	0.1 %
18-24	31	1.7 %
25-44	598	33.6 %
44-65	878	49.4 %
65+	239	13.4 %
Unknown	31	1.7 %
Total	1779	100%

Gender :

	NY	%
Male	1474	82.9 %
Female	300	16.9 %
Do not know	5	0.3 %
Total	1779	100%

Education :

	NY	%
Never attended	13	0.7 %
Grades 1-8	286	16.1 %
Grades 9-12	244	13.7 %
GED	6	0.3 %
High School Diploma	494	27.8 %
Some College or	141	7.9 %
2-yr College Degree	44	2.5 %
4-yr College Degree	407	22.9 %
Postgraduate Degree	35	2.0 %
Do not know	109	6.1 %
Total	1779	100%

Hear about from:

	NY	%
Internet/Social Media	57	3.2 %
Billboard/Bus Sign	9	0.5 %
Radio	85	4.8 %
Newspaper/Magazine	757	42.6 %
Phone Book	1	0.1 %
Clinic/Doctor's Office	221	12.4 %
Dentist/Dental	9	0.5 %
Do not Know	133	7.5 %
Other	178	10.0 %
Pharmacy	35	2.0 %
Mail	15	0.8 %
HMO/Med/Insurance	10	0.6 %
School	2	0.1 %
TV	13	0.7 %
Non-Profit	40	2.2 %
Friend/Family	175	9.8 %
Hospital	39	2.2 %
Total	1779	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	1393	83.2 %
No Service	19	1.1 %
Material	263	15.7 %
Total	1675	100%

Sent NRT :

	NY	%
Not Sent NRT	307	17.3 %
Sent NRT	1472	82.7 %
Total	1779	100%