

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2018 -- 31Mar2018

Total	
	NJ
Total	7

Language Line Called :

	NJ	%
Vietnamese	1	14.3 %
Korean	6	85.7 %
Total	7	100%

Called For :

	NJ	%
Smoker	7	100.0 %
Total	7	100%

Age :

	NJ	%
25-44	2	28.6 %
44-65	1	14.3 %
65+	3	42.9 %
Unknown	1	14.3 %
Total	7	100%

Gender :

	NJ	%
Male	6	85.7 %
Female	1	14.3 %
Total	7	100%

Education :

	NJ	%
Grades 1-8	1	14.3 %
High School Diploma	2	28.6 %
4-yr College Degree	2	28.6 %
Postgraduate Degree	1	14.3 %
Do not know	1	14.3 %
Total	7	100%

Hear about from:

	NJ	%
Hospital	1	14.3 %
Other	4	57.1 %
TV	1	14.3 %
Newspaper/Magazine	1	14.3 %
Total	7	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	7	100.0 %
Total	7	100%

Sent NRT :

	NJ	%
Sent NRT	6	85.7 %
Not Sent NRT	1	14.3 %
Total	7	100%

Calls by Date :

	NJ	%
03/01/2018		
03/02/2018		
03/03/2018		
03/04/2018		
03/05/2018	1	14.3 %
03/06/2018		
03/07/2018		
03/08/2018		
03/09/2018		
03/10/2018		
03/11/2018		
03/12/2018		
03/13/2018	1	14.3 %
03/14/2018		
03/15/2018		
03/16/2018		
03/17/2018		
03/18/2018		
03/19/2018		
03/20/2018	1	14.3 %
03/21/2018		
03/22/2018	1	14.3 %
03/23/2018		
03/24/2018		
03/25/2018		
03/26/2018		
03/27/2018	1	14.3 %
03/28/2018	1	14.3 %
03/29/2018		
03/30/2018	1	14.3 %
03/31/2018		
Total	7	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Mar2018

YTD Running Total	
	NJ
YTD Total	19

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2018

Cumulative Total	
	NJ
Cumulative Total	428

Language Line Called :

	NJ	%
Cantonese	9	2.1 %
Vietnamese	17	4.0 %
Mandarin	68	15.9 %
Korean	334	78.0 %
Total	428	100%

Called For :

	NJ	%
Smoker	411	96.0 %
Proxy	17	4.0 %
Total	428	100%

Age:

	NJ	%
18-24	3	0.7 %
25-44	97	22.7 %
44-65	246	57.5 %
65+	74	17.3 %
Unknown	8	1.9 %
Total	428	100%

Gender :

	NJ	%
Male	360	84.1 %
Female	67	15.7 %
Do not know	1	0.2 %
Total	428	100%

Education :

	NJ	%
Never attended	1	0.2 %
Grades 1-8	18	4.2 %
Grades 9-12	27	6.3 %
High School Diploma	88	20.6 %
Some College or	32	7.5 %
2-yr College Degree	17	4.0 %
4-yr College Degree	172	40.2 %
Postgraduate Degree	24	5.6 %
Do not know	49	11.4 %
Total	428	100%

Hear about from:

	NJ	%
Radio	39	9.1 %
Friend/Family	63	14.7 %
Billboard/Bus Sign	1	0.2 %
Clinic/Doctor's Office	6	1.4 %
Hospital	6	1.4 %
TV	7	1.6 %
Do not Know	3	0.7 %
Other	55	12.9 %
Non-Profit	1	0.2 %
Newspaper/Magazine	231	54.0 %
Internet/Social Media	16	3.7 %
Total	428	100%

Total calling for themselves:

Service Selected		
	NJ	%
Material	52	12.7 %
Counseling	358	87.1 %
No Service	1	0.2 %
Total	411	100%

Sent NRT :

	NJ	%
Sent NRT	384	89.7 %
Not Sent NRT	44	10.3 %
Total	428	100%