

Asian Smokers' Quitline (ASQ): Monthly Totals

01Mar2018 -- 31Mar2018

Total	
	MA
Total	6

Language Line Called :

	MA	%
Mandarin	2	33.3 %
Vietnamese	2	33.3 %
Cantonese	2	33.3 %
Total	6	100%

Called For :

	MA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	MA	%
25-44	1	16.7 %
44-65	5	83.3 %
Total	6	100%

Gender :

	MA	%
Male	6	100.0 %
Total	6	100%

Education :

	MA	%
Grades 1-8	1	16.7 %
Grades 9-12	2	33.3 %
High School Diploma	1	16.7 %
2-yr College Degree	1	16.7 %
4-yr College Degree	1	16.7 %
Total	6	100%

Hear about from:

	MA	%
TV	2	33.3 %
Do not Know	1	16.7 %
Other	3	50.0 %
Total	6	100%

Total calling for themselves:

Service Selected	
	MA
Material	1
Counseling	5
Total	6

	MA	%
Sent NRT	4	66.7 %
Not Sent NRT	2	33.3 %
Total	6	100%

Calls by Date :

	MA	%
03/01/2018		
03/02/2018		
03/03/2018		
03/04/2018		
03/05/2018		
03/06/2018		
03/07/2018		
03/08/2018		
03/09/2018		
03/10/2018		
03/11/2018		
03/12/2018		
03/13/2018		
03/14/2018		
03/15/2018	1	16.7 %
03/16/2018		
03/17/2018		
03/18/2018		
03/19/2018		
03/20/2018	1	16.7 %
03/21/2018		
03/22/2018	1	16.7 %
03/23/2018	1	16.7 %
03/24/2018		
03/25/2018		
03/26/2018		
03/27/2018		
03/28/2018		
03/29/2018	1	16.7 %
03/30/2018	1	16.7 %
03/31/2018		
Total	6	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Mar2018

YTD Running Total	
	MA
YTD Total	8

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Mar2018

Cumulative Total	
	MA
Cumulative Total	87

Language Line Called :

	MA	%
Mandarin	46	52.9 %
Vietnamese	17	19.5 %
Korean	2	2.3 %
Cantonese	22	25.3 %
Total	87	100%

Called For :

	MA	%
Smoker	77	88.5 %
Proxy	10	11.5 %
Total	87	100%

Age:

	MA	%
18-24	3	3.4 %
25-44	24	27.6 %
44-65	49	56.3 %
65+	9	10.3 %
Unknown	2	2.3 %
Total	87	100%

Gender :

	MA	%
Male	72	82.8 %
Female	15	17.2 %
Total	87	100%

Education :

	MA	%
Grades 1-8	20	23.0 %
Grades 9-12	15	17.2 %
High School Diploma	21	24.1 %
Some College or	6	6.9 %
2-yr College Degree	5	5.7 %
4-yr College Degree	12	13.8 %
Postgraduate Degree	2	2.3 %
Do not know	6	6.9 %
Total	87	100%

Hear about from:

	MA	%
Hospital	1	1.1 %
HMO/Med/Insurance	1	1.1 %
Newspaper/Magazine	39	44.8 %
Friend/Family	15	17.2 %
Billboard/Bus Sign	4	4.6 %
Internet/Social Media	3	3.4 %
Do not Know	6	6.9 %
Radio	1	1.1 %
Non-Profit	3	3.4 %
TV	4	4.6 %
Other	10	11.5 %
Total	87	100%

Total calling for themselves:

Service Selected	
	MA
Material	8
No Service	1
Counseling	68
Total	77

	MA	%
Sent NRT	67	77.0 %
Not Sent NRT	20	23.0 %
Total	87	100%