

**Asian Smokers' Quitline (ASQ): Monthly Totals**

01Mar2018 -- 31Mar2018

Total	
	CA
<b>Total</b>	129

**Language Line Called :**

	CA	%
Vietnamese	31	24.0 %
Cantonese	20	15.5 %
Korean	53	41.1 %
Mandarin	25	19.4 %
<b>Total</b>	129	100%

**Called For :**

	CA	%
Smoker	116	89.9 %
Proxy	13	10.1 %
<b>Total</b>	129	100%

**Age :**

	CA	%
18-24	2	1.6 %
25-44	30	23.3 %
44-65	71	55.0 %
65+	22	17.1 %
Unknown	4	3.1 %
<b>Total</b>	129	100%

**Gender :**

	CA	%
Male	104	80.6 %
Female	23	17.8 %
Do not know	2	1.6 %
<b>Total</b>	129	100%

**Education :**

	CA	%
Grades 1-8	10	7.8 %
Grades 9-12	12	9.3 %
GED	2	1.6 %
High School Diploma	31	24.0 %
Some College or	20	15.5 %
2-yr College Degree	9	7.0 %
4-yr College Degree	40	31.0 %
Postgraduate Degree	3	2.3 %
Do not know	2	1.6 %
<b>Total</b>	129	100%

**Hear about from:**

	CA	%
Other	55	42.6 %
Friend/Family	7	5.4 %
Pharmacy	2	1.6 %
Radio	13	10.1 %
Hospital	1	0.8 %
Clinic/Doctor's Office	8	6.2 %
Internet/Social Media	5	3.9 %
HMO/Med/Insurance	1	0.8 %
Non-Profit	3	2.3 %
Billboard/Bus Sign	1	0.8 %
TV	18	14.0 %
Newspaper/Magazine	9	7.0 %
Dentist/Dental	1	0.8 %
Do not Know	5	3.9 %
<b>Total</b>	129	100%

**Total calling for themselves:**
**Service Selected**

	CA	%
No Service	3	2.6 %
Material	12	10.3 %
Counseling	101	87.1 %
<b>Total</b>	116	100%

**Sent NRT :**

	CA	%
Not Sent NRT	29	22.5 %
Sent NRT	100	77.5 %
<b>Total</b>	129	100%

**Calls by Date :**

	CA	%
03/01/2018	5	3.9 %
03/02/2018	7	5.4 %
03/03/2018		
03/04/2018		
03/05/2018	1	0.8 %
03/06/2018	10	7.8 %
03/07/2018	6	4.7 %
03/08/2018	7	5.4 %
03/09/2018	3	2.3 %
03/10/2018		
03/11/2018		
03/12/2018	7	5.4 %
03/13/2018	10	7.8 %
03/14/2018	8	6.2 %
03/15/2018	7	5.4 %
03/16/2018	9	7.0 %
03/17/2018		
03/18/2018		
03/19/2018	7	5.4 %
03/20/2018	5	3.9 %
03/21/2018	6	4.7 %
03/22/2018	7	5.4 %
03/23/2018	4	3.1 %
03/24/2018		
03/25/2018		
03/26/2018	2	1.6 %
03/27/2018	7	5.4 %
03/28/2018	3	2.3 %
03/29/2018	7	5.4 %
03/30/2018	1	0.8 %
03/31/2018		
<b>Total</b>	129	100%

**Asian Smokers' Quitline (ASQ): Year to Date Totals**

01Jan2018 -- 31Mar2018

**YTD Running Total**

	CA
<b>YTD Total</b>	291

**Asian Smokers' Quitline (ASQ): Cumulative Totals**

26Sep2012 -- 31Mar2018

**Cumulative Total**

	CA
<b>Cumulative Total</b>	7011

**Language Line Called :**

	CA	%
Mandarin	1397	19.9 %
Vietnamese	2222	31.7 %
Cantonese	550	7.8 %
Korean	2842	40.5 %
<b>Total</b>	7011	100%

**Called For :**

	CA	%
Proxy	357	5.1 %
Smoker	6654	94.9 %
<b>Total</b>	7011	100%

**Age:**

	CA	%
<18	5	0.1 %
18-24	98	1.4 %
25-44	1630	23.2 %
44-65	3901	55.6 %
65+	1229	17.5 %
Unknown	148	2.1 %
<b>Total</b>	7011	100%

**Gender :**

	CA	%
Male	5782	82.5 %
Female	1201	17.1 %
Do not know	28	0.4 %
<b>Total</b>	7011	100%

**Education :**

	CA	%
Never attended	37	0.5 %
Grades 1-8	540	7.7 %
Grades 9-12	785	11.2 %
GED	11	0.2 %
High School Diploma	1697	24.2 %
Some College or	961	13.7 %
2-yr College Degree	352	5.0 %
4-yr College Degree	1917	27.3 %
Postgraduate Degree	259	3.7 %
Do not know	452	6.4 %
<b>Total</b>	7011	100%

**Hear about from:**

	CA	%
Other	653	9.3 %
Radio	825	11.8 %
Hospital	136	1.9 %
Internet/Social Media	385	5.5 %
HMO/Med/Insurance	222	3.2 %
Mail	125	1.8 %
Dentist/Dental	12	0.2 %
Friend/Family	1256	17.9 %
Pharmacy	110	1.6 %
Phone Book	27	0.4 %
School	11	0.2 %
Non-Profit	53	0.8 %
Billboard/Bus Sign	18	0.3 %
Clinic/Doctor's Office	561	8.0 %
TV	341	4.9 %
Newspaper/Magazine	2027	28.9 %
Do not Know	249	3.6 %
<b>Total</b>	7011	100%

**Total calling for themselves:**
**Service Selected**

	CA	%
Material	918	13.8 %
No Service	24	0.4 %
UnKnown	1	0.0 %
Counseling	5711	85.8 %
<b>Total</b>	6654	100%

**Sent NRT :**

	CA	%
Sent NRT	6135	87.5 %
Not Sent NRT	876	12.5 %
<b>Total</b>	7011	100%