

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2018 -- 28Feb2018

Total	
	NJ
Total	5

Language Line Called :

	NJ	%
Korean	4	80.0 %
Vietnamese	1	20.0 %
Total	5	100%

Called For :

	NJ	%
Smoker	5	100.0 %
Total	5	100%

Age :

	NJ	%
44-65	3	60.0 %
65+	2	40.0 %
Total	5	100%

Gender :

	NJ	%
Male	5	100.0 %
Total	5	100%

Education :

	NJ	%
Some College or	3	60.0 %
4-yr College Degree	1	20.0 %
Postgraduate Degree	1	20.0 %
Total	5	100%

Hear about from:

	NJ	%
Radio	1	20.0 %
Newspaper/Magazine	3	60.0 %
Other	1	20.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	NJ	%
Material	1	20.0 %
Counseling	4	80.0 %
Total	5	100%

Sent NRT :

	NJ	%
Sent NRT	3	60.0 %
Not Sent NRT	2	40.0 %
Total	5	100%

Calls by Date :

	NJ	%
02/01/2018		
02/02/2018		
02/03/2018		
02/04/2018		
02/05/2018		
02/06/2018	1	20.0 %
02/07/2018		
02/08/2018		
02/09/2018	1	20.0 %
02/10/2018		
02/11/2018		
02/12/2018		
02/13/2018	2	40.0 %
02/14/2018	1	20.0 %
02/15/2018		
02/16/2018		
02/17/2018		
02/18/2018		
02/19/2018		
02/20/2018		
02/21/2018		
02/22/2018		
02/23/2018		
02/24/2018		
02/25/2018		
02/26/2018		
02/27/2018		
02/28/2018		
Total	5	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 28Feb2018

YTD Running Total	
	NJ
YTD Total	12

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 28Feb2018

Cumulative Total	
	NJ
Cumulative Total	421

Language Line Called :

	NJ	%
Cantonese	9	2.1 %
Vietnamese	16	3.8 %
Mandarin	68	16.2 %
Korean	328	77.9 %
Total	421	100%

Called For :

	NJ	%
Smoker	404	96.0 %
Proxy	17	4.0 %
Total	421	100%

Age:

	NJ	%
18-24	3	0.7 %
25-44	95	22.6 %
44-65	245	58.2 %
65+	71	16.9 %
Unknown	7	1.7 %
Total	421	100%

Gender :

	NJ	%
Male	354	84.1 %
Female	66	15.7 %
Do not know	1	0.2 %
Total	421	100%

Education :

	NJ	%
Never attended	1	0.2 %
Grades 1-8	17	4.0 %
Grades 9-12	27	6.4 %
High School Diploma	86	20.4 %
Some College or	32	7.6 %
2-yr College Degree	17	4.0 %
4-yr College Degree	170	40.4 %
Postgraduate Degree	23	5.5 %
Do not know	48	11.4 %
Total	421	100%

Hear about from:

	NJ	%
Radio	39	9.3 %
Friend/Family	63	15.0 %
Clinic/Doctor's Office	6	1.4 %
Hospital	5	1.2 %
TV	6	1.4 %
Do not Know	3	0.7 %
Other	51	12.1 %
Non-Profit	1	0.2 %
Newspaper/Magazine	230	54.6 %
Internet/Social Media	16	3.8 %
Billboard/Bus Sign	1	0.2 %
Total	421	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	351	86.9 %
No Service	1	0.2 %
Material	52	12.9 %
Total	404	100%

Sent NRT :

	NJ	%
Sent NRT	378	89.8 %
Not Sent NRT	43	10.2 %
Total	421	100%