

Asian Smokers' Quitline (ASQ): Monthly Totals

01Feb2018 -- 28Feb2018

Total	
	CA
<b>Total</b>	90

Language Line Called :

	CA	%
Vietnamese	48	53.3 %
Cantonese	6	6.7 %
Korean	22	24.4 %
Mandarin	14	15.6 %
<b>Total</b>	90	100%

Called For :

	CA	%
Smoker	71	78.9 %
Proxy	19	21.1 %
<b>Total</b>	90	100%

Age :

	CA	%
25-44	16	17.8 %
44-65	61	67.8 %
65+	12	13.3 %
Unknown	1	1.1 %
<b>Total</b>	90	100%

Gender :

	CA	%
Male	69	76.7 %
Female	21	23.3 %
<b>Total</b>	90	100%

Education :

	CA	%
Never attended	1	1.1 %
Grades 1-8	2	2.2 %
Grades 9-12	14	15.6 %
GED	1	1.1 %
High School Diploma	15	16.7 %
Some College or	10	11.1 %
2-yr College Degree	9	10.0 %
4-yr College Degree	16	17.8 %
Postgraduate Degree	4	4.4 %
Do not know	18	20.0 %
<b>Total</b>	90	100%

Hear about from:

	CA	%
Other	22	24.4 %
Friend/Family	7	7.8 %
Pharmacy	1	1.1 %
Radio	18	20.0 %
Internet/Social Media	8	8.9 %
HMO/Med/Insurance	2	2.2 %
TV	6	6.7 %
Newspaper/Magazine	14	15.6 %
Do not Know	6	6.7 %
Clinic/Doctor's Office	6	6.7 %
<b>Total</b>	90	100%

Total calling for themselves:

Service Selected

	CA	%
Material	4	5.6 %
Counseling	67	94.4 %
<b>Total</b>	71	100%

Sent NRT :

	CA	%
Not Sent NRT	32	35.6 %
Sent NRT	58	64.4 %
<b>Total</b>	90	100%

Calls by Date :

	CA	%
02/01/2018	6	6.7 %
02/02/2018	6	6.7 %
02/03/2018		
02/04/2018		
02/05/2018	5	5.6 %
02/06/2018	4	4.4 %
02/07/2018	7	7.8 %
02/08/2018	4	4.4 %
02/09/2018	1	1.1 %
02/10/2018		
02/11/2018		
02/12/2018	4	4.4 %
02/13/2018	5	5.6 %
02/14/2018	4	4.4 %
02/15/2018		
02/16/2018	2	2.2 %
02/17/2018	1	1.1 %
02/18/2018	5	5.6 %
02/19/2018	5	5.6 %
02/20/2018	5	5.6 %
02/21/2018	7	7.8 %
02/22/2018	2	2.2 %
02/23/2018	3	3.3 %
02/24/2018		
02/25/2018		
02/26/2018	10	11.1 %
02/27/2018	3	3.3 %
02/28/2018	1	1.1 %
<b>Total</b>	90	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 28Feb2018

YTD Running Total	
	CA
<b>YTD Total</b>	162

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 28Feb2018

Cumulative Total	
	CA
<b>Cumulative Total</b>	6882

Language Line Called :

	CA	%
Mandarin	1372	19.9 %
Korean	2789	40.5 %
Vietnamese	2191	31.8 %
Cantonese	530	7.7 %
<b>Total</b>	6882	100%

Called For :

	CA	%
Proxy	344	5.0 %
Smoker	6538	95.0 %
<b>Total</b>	6882	100%

Age:

	CA	%
<18	5	0.1 %
18-24	96	1.4 %
25-44	1600	23.2 %
44-65	3830	55.7 %
65+	1207	17.5 %
Unknown	144	2.1 %
<b>Total</b>	6882	100%

Gender :

	CA	%
Male	5678	82.5 %
Female	1178	17.1 %
Do not know	26	0.4 %
<b>Total</b>	6882	100%

Education :

	CA	%
Never attended	37	0.5 %
Grades 1-8	530	7.7 %
Grades 9-12	773	11.2 %
GED	9	0.1 %
High School Diploma	1666	24.2 %
Some College or	941	13.7 %
2-yr College Degree	343	5.0 %
4-yr College Degree	1877	27.3 %
Postgraduate Degree	256	3.7 %
Do not know	450	6.5 %
<b>Total</b>	6882	100%

Hear about from:

	CA	%
Other	598	8.7 %
Radio	812	11.8 %
Hospital	135	2.0 %
Dentist/Dental	11	0.2 %
Internet/Social Media	380	5.5 %
HMO/Med/Insurance	221	3.2 %
Mail	125	1.8 %
Clinic/Doctor's Office	553	8.0 %
Phone Book	27	0.4 %
School	11	0.2 %
Non-Profit	50	0.7 %
Billboard/Bus Sign	17	0.2 %
TV	323	4.7 %
Newspaper/Magazine	2018	29.3 %
Do not Know	244	3.5 %
Friend/Family	1249	18.1 %
Pharmacy	108	1.6 %
<b>Total</b>	6882	100%

Total calling for themselves:

Service Selected

	CA	%
Material	907	13.9 %
No Service	21	0.3 %
UnKnown	1	0.0 %
Counseling	5609	85.8 %
<b>Total</b>	6538	100%

Sent NRT :

	CA	%
Not Sent NRT	848	12.3 %
Sent NRT	6034	87.7 %
<b>Total</b>	6882	100%