

Asian Smokers' Quitline (ASQ): Monthly Totals

01Jan2018 -- 31Jan2018	
Total	
	CA
Total	70

Language Line Called :		
	CA	%
Korean	27	38.6 %
Vietnamese	24	34.3 %
Cantonese	3	4.3 %
Mandarin	16	22.9 %
Total	70	100%

Called For :		
	CA	%
Proxy	11	15.7 %
Smoker	59	84.3 %
Total	70	100%

Age :		
	CA	%
18-24	2	2.9 %
25-44	14	20.0 %
44-65	41	58.6 %
65+	12	17.1 %
Unknown	1	1.4 %
Total	70	100%

Gender :		
	CA	%
Male	53	75.7 %
Female	17	24.3 %
Total	70	100%

Education :		
	CA	%
Grades 1-8	4	5.7 %
Grades 9-12	9	12.9 %
High School Diploma	19	27.1 %
Some College or	7	10.0 %
2-yr College Degree	1	1.4 %
4-yr College Degree	19	27.1 %
Postgraduate Degree	2	2.9 %
Do not know	9	12.9 %
Total	70	100%

Hear about from:		
	CA	%
Other	13	18.6 %
Friend/Family	9	12.9 %
Radio	12	17.1 %
Internet/Social Media	4	5.7 %
HMO/Med/Insurance	2	2.9 %
Clinic/Doctor's Office	4	5.7 %
Hospital	1	1.4 %
Phone Book	1	1.4 %
Mail	2	2.9 %
Non-Profit	1	1.4 %
Billboard/Bus Sign	1	1.4 %
TV	1	1.4 %
Newspaper/Magazine	13	18.6 %
Do not Know	6	8.6 %
Total	70	100%

Total calling for themselves:		
Service Selected		
	CA	%
Counseling	52	88.1 %
Material	7	11.9 %
Total	59	100%

Sent NRT :		
	CA	%
Not Sent NRT	23	32.9 %
Sent NRT	47	67.1 %
Total	70	100%

Calls by Date :		
	CA	%
01/01/2018	1	1.4 %
01/02/2018	4	5.7 %
01/03/2018	1	1.4 %
01/04/2018	3	4.3 %
01/05/2018	4	5.7 %
01/06/2018		
01/07/2018		
01/08/2018	3	4.3 %
01/09/2018	1	1.4 %
01/10/2018	2	2.9 %
01/11/2018	1	1.4 %
01/12/2018	2	2.9 %
01/13/2018		
01/14/2018	1	1.4 %
01/15/2018		
01/16/2018	5	7.1 %
01/17/2018	4	5.7 %
01/18/2018	1	1.4 %
01/19/2018	1	1.4 %
01/20/2018	1	1.4 %
01/21/2018		
01/22/2018	8	11.4 %
01/23/2018	5	7.1 %
01/24/2018	4	5.7 %
01/25/2018	3	4.3 %
01/26/2018	3	4.3 %
01/27/2018		
01/28/2018	1	1.4 %
01/29/2018	4	5.7 %
01/30/2018	2	2.9 %
01/31/2018	5	7.1 %
Total	70	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2018 -- 31Jan2018	
YTD Running Total	
	CA
YTD Total	70

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Jan2018	
Cumulative Total	
	CA
Cumulative Total	6790

Language Line Called :		
	CA	%
Mandarin	1358	20.0 %
Korean	2767	40.8 %
Vietnamese	2141	31.5 %
Cantonese	524	7.7 %
Total	6790	100%

Called For :		
	CA	%
Proxy	325	4.8 %
Smoker	6465	95.2 %
Total	6790	100%

Age:		
	CA	%
<18	5	0.1 %
18-24	96	1.4 %
25-44	1584	23.3 %
44-65	3769	55.5 %
65+	1193	17.6 %
Unknown	143	2.1 %
Total	6790	100%

Gender :		
	CA	%
Male	5607	82.6 %
Female	1157	17.0 %
Do not know	26	0.4 %
Total	6790	100%

Education :		
	CA	%
Never attended	36	0.5 %
Grades 1-8	528	7.8 %
Grades 9-12	759	11.2 %
GED	8	0.1 %
High School Diploma	1651	24.3 %
Some College or	931	13.7 %
2-yr College Degree	334	4.9 %
4-yr College Degree	1860	27.4 %
Postgraduate Degree	252	3.7 %
Do not know	431	6.3 %
Total	6790	100%

Hear about from:		
	CA	%
Other	575	8.5 %
Friend/Family	1242	18.3 %
Pharmacy	107	1.6 %
Radio	794	11.7 %
Hospital	135	2.0 %
Internet/Social Media	372	5.5 %
HMO/Med/Insurance	218	3.2 %
Clinic/Doctor's Office	547	8.1 %
Mail	125	1.8 %
Phone Book	27	0.4 %
Dentist/Dental	11	0.2 %
School	11	0.2 %
Billboard/Bus Sign	17	0.3 %
Do not Know	238	3.5 %
Non-Profit	50	0.7 %
TV	317	4.7 %
Newspaper/Magazine	2004	29.5 %
Total	6790	100%

Total calling for themselves:		
Service Selected		
	CA	%
No Service	21	0.3 %
UnKnown	1	0.0 %
Material	903	14.0 %
Counseling	5540	85.7 %
Total	6465	100%

Sent NRT :		
	CA	%
Not Sent NRT	814	12.0 %
Sent NRT	5976	88.0 %
Total	6790	100%