

Asian Smokers' Quitline (ASQ): Monthly Totals

01Nov2017 -- 30Nov2017

Total	
	CA
Total	65

Language Line Called :

	CA	%
Vietnamese	18	27.7 %
Cantonese	12	18.5 %
Korean	24	36.9 %
Mandarin	11	16.9 %
Total	65	100%

Called For :

	CA	%
Smoker	61	93.8 %
Proxy	4	6.2 %
Total	65	100%

Age :

	CA	%
18-24	1	1.5 %
25-44	14	21.5 %
44-65	38	58.5 %
65+	9	13.8 %
Unknown	3	4.6 %
Total	65	100%

Gender :

	CA	%
Male	49	75.4 %
Female	15	23.1 %
Do not know	1	1.5 %
Total	65	100%

Education :

	CA	%
Grades 1-8	7	10.8 %
Grades 9-12	9	13.8 %
High School Diploma	13	20.0 %
Some College or	7	10.8 %
2-yr College Degree	3	4.6 %
4-yr College Degree	20	30.8 %
Postgraduate Degree	1	1.5 %
Do not know	5	7.7 %
Total	65	100%

Hear about from:

	CA	%
Other	4	6.2 %
Friend/Family	8	12.3 %
Radio	6	9.2 %
Mail	1	1.5 %
Clinic/Doctor's Office	15	23.1 %
Internet/Social Media	5	7.7 %
Hospital	2	3.1 %
TV	1	1.5 %
Newspaper/Magazine	11	16.9 %
Do not Know	12	18.5 %
Total	65	100%

Total calling for themselves:

Service Selected

	CA	%
Counseling	49	80.3 %
Material	12	19.7 %
Total	61	100%

Sent NRT :

	CA	%
Not Sent NRT	12	18.5 %
Sent NRT	53	81.5 %
Total	65	100%

Calls by Date :

	CA	%
11/01/2017	2	3.1 %
11/02/2017	6	9.2 %
11/03/2017	5	7.7 %
11/04/2017		
11/05/2017		
11/06/2017	2	3.1 %
11/07/2017	2	3.1 %
11/08/2017		
11/09/2017	4	6.2 %
11/10/2017	4	6.2 %
11/11/2017		
11/12/2017		
11/13/2017	2	3.1 %
11/14/2017		
11/15/2017	4	6.2 %
11/16/2017	2	3.1 %
11/17/2017	2	3.1 %
11/18/2017		
11/19/2017		
11/20/2017	5	7.7 %
11/21/2017	10	15.4 %
11/22/2017	5	7.7 %
11/23/2017		
11/24/2017	1	1.5 %
11/25/2017		
11/26/2017		
11/27/2017	3	4.6 %
11/28/2017	3	4.6 %
11/29/2017	2	3.1 %
11/30/2017	1	1.5 %
Total	65	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 30Nov2017

YTD Running Total	
	CA
YTD Total	994

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 30Nov2017

Cumulative Total	
	CA
Cumulative Total	6674

Language Line Called :

	CA	%
Korean	2723	40.8 %
Vietnamese	2099	31.5 %
Cantonese	519	7.8 %
Mandarin	1333	20.0 %
Total	6674	100%

Called For :

	CA	%
Proxy	312	4.7 %
Smoker	6362	95.3 %
Total	6674	100%

Age:

	CA	%
<18	5	0.1 %
18-24	93	1.4 %
25-44	1559	23.4 %
44-65	3701	55.5 %
65+	1174	17.6 %
Unknown	142	2.1 %
Total	6674	100%

Gender :

	CA	%
Male	5517	82.7 %
Female	1131	16.9 %
Do not know	26	0.4 %
Total	6674	100%

Education :

	CA	%
Never attended	36	0.5 %
Grades 1-8	522	7.8 %
Grades 9-12	746	11.2 %
GED	8	0.1 %
High School Diploma	1626	24.4 %
Some College or	913	13.7 %
2-yr College Degree	329	4.9 %
4-yr College Degree	1831	27.4 %
Postgraduate Degree	249	3.7 %
Do not know	414	6.2 %
Total	6674	100%

Hear about from:

	CA	%
Other	551	8.3 %
Radio	779	11.7 %
Dentist/Dental	10	0.1 %
Clinic/Doctor's Office	535	8.0 %
Hospital	132	2.0 %
Internet/Social Media	366	5.5 %
HMO/Med/Insurance	215	3.2 %
Phone Book	26	0.4 %
School	11	0.2 %
Non-Profit	49	0.7 %
Billboard/Bus Sign	16	0.2 %
Do not Know	228	3.4 %
TV	317	4.7 %
Newspaper/Magazine	1988	29.8 %
Mail	123	1.8 %
Friend/Family	1223	18.3 %
Pharmacy	105	1.6 %
Total	6674	100%

Total calling for themselves:

Service Selected

	CA	%
Material	892	14.0 %
UnKnown	1	0.0 %
Counseling	5448	85.6 %
No Service	21	0.3 %
Total	6362	100%

Sent NRT :

	CA	%
Not Sent NRT	782	11.7 %
Sent NRT	5892	88.3 %
Total	6674	100%