

Asian Smokers' Quitline (ASQ): Monthly Totals

01Oct2017 -- 31Oct2017

Total	
	NJ
Total	4

Language Line Called :

	NJ	%
Mandarin	1	25.0 %
Korean	3	75.0 %
Total	4	100%

Called For :

	NJ	%
Smoker	4	100.0 %
Total	4	100%

Age :

	NJ	%
25-44	3	75.0 %
44-65	1	25.0 %
Total	4	100%

Gender :

	NJ	%
Male	4	100.0 %
Total	4	100%

Education :

	NJ	%
Grades 9-12	1	25.0 %
2-yr College Degree	1	25.0 %
4-yr College Degree	2	50.0 %
Total	4	100%

Hear about from:

	NJ	%
Other	1	25.0 %
Newspaper/Magazine	2	50.0 %
Internet/Social Media	1	25.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	NJ	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	NJ	%
10/01/2017		
10/02/2017	2	50.0 %
10/03/2017	2	50.0 %
10/04/2017		
10/05/2017		
10/06/2017		
10/07/2017		
10/08/2017		
10/09/2017		
10/10/2017		
10/11/2017		
10/12/2017		
10/13/2017		
10/14/2017		
10/15/2017		
10/16/2017		
10/17/2017		
10/18/2017		
10/19/2017		
10/20/2017		
10/21/2017		
10/22/2017		
10/23/2017		
10/24/2017		
10/25/2017		
10/26/2017		
10/27/2017		
10/28/2017		
10/29/2017		
10/30/2017		
10/31/2017		
Total	4	100%

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 31Oct2017

YTD Running Total

	NJ
YTD Total	37

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Oct2017

Cumulative Total

	NJ
Cumulative Total	406

Language Line Called :

	NJ	%
Mandarin	65	16.0 %
Korean	317	78.1 %
Vietnamese	15	3.7 %
Cantonese	9	2.2 %
Total	406	100%

Called For :

	NJ	%
Proxy	16	3.9 %
Smoker	390	96.1 %
Total	406	100%

Age:

	NJ	%
18-24	3	0.7 %
25-44	92	22.7 %
44-65	237	58.4 %
65+	67	16.5 %
Unknown	7	1.7 %
Total	406	100%

Gender :

	NJ	%
Male	342	84.2 %
Female	63	15.5 %
Do not know	1	0.2 %
Total	406	100%

Education :

	NJ	%
Never attended	1	0.2 %
Grades 1-8	15	3.7 %
Grades 9-12	27	6.7 %
High School Diploma	86	21.2 %
Some College or	27	6.7 %
2-yr College Degree	16	3.9 %
4-yr College Degree	165	40.6 %
Postgraduate Degree	21	5.2 %
Do not know	48	11.8 %
Total	406	100%

Hear about from:

	NJ	%
Radio	38	9.4 %
Friend/Family	60	14.8 %
Clinic/Doctor's Office	6	1.5 %
Hospital	5	1.2 %
Billboard/Bus Sign	1	0.2 %
TV	6	1.5 %
Other	49	12.1 %
Non-Profit	1	0.2 %
Internet/Social Media	13	3.2 %
Do not Know	2	0.5 %
Newspaper/Magazine	225	55.4 %
Total	406	100%

Total calling for themselves:
Service Selected

	NJ	%
Material	50	12.8 %
Counseling	339	86.9 %
No Service	1	0.3 %
Total	390	100%

Sent NRT :

	NJ	%
Sent NRT	365	89.9 %
Not Sent NRT	41	10.1 %
Total	406	100%