

Asian Smokers' Quitline (ASQ): Monthly Totals

01Aug2017 -- 31Aug2017

| Total | |
|--------------|----|
| | CA |
| Total | 61 |

Language Line Called :

| | CA | % |
|--------------|----|--------|
| Vietnamese | 21 | 34.4 % |
| Cantonese | 8 | 13.1 % |
| Korean | 24 | 39.3 % |
| Mandarin | 8 | 13.1 % |
| Total | 61 | 100% |

Called For :

| | CA | % |
|--------------|----|--------|
| Smoker | 56 | 91.8 % |
| Proxy | 5 | 8.2 % |
| Total | 61 | 100% |

Age :

| | CA | % |
|--------------|----|--------|
| 18-24 | 1 | 1.6 % |
| 25-44 | 10 | 16.4 % |
| 44-65 | 37 | 60.7 % |
| 65+ | 9 | 14.8 % |
| Unknown | 4 | 6.6 % |
| Total | 61 | 100% |

Gender :

| | CA | % |
|--------------|----|--------|
| Male | 47 | 77.0 % |
| Female | 14 | 23.0 % |
| Total | 61 | 100% |

Education :

| | CA | % |
|---------------------|----|--------|
| Grades 1-8 | 5 | 8.2 % |
| Grades 9-12 | 8 | 13.1 % |
| High School Diploma | 15 | 24.6 % |
| Some College or | 8 | 13.1 % |
| 2-yr College Degree | 2 | 3.3 % |
| 4-yr College Degree | 19 | 31.1 % |
| Do not know | 4 | 6.6 % |
| Total | 61 | 100% |

Hear about from:

| | CA | % |
|------------------------|----|--------|
| Other | 10 | 16.4 % |
| Friend/Family | 8 | 13.1 % |
| Pharmacy | 3 | 4.9 % |
| Radio | 1 | 1.6 % |
| Internet/Social Media | 1 | 1.6 % |
| HMO/Med/Insurance | 9 | 14.8 % |
| Clinic/Doctor's Office | 9 | 14.8 % |
| Phone Book | 1 | 1.6 % |
| Non-Profit | 1 | 1.6 % |
| Billboard/Bus Sign | 1 | 1.6 % |
| Newspaper/Magazine | 10 | 16.4 % |
| Do not Know | 6 | 9.8 % |
| Mail | 1 | 1.6 % |
| Total | 61 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|--------|
| | CA | % |
| Counseling | 49 | 87.5 % |
| Material | 7 | 12.5 % |
| Total | 56 | 100% |

Sent NRT :

| | CA | % |
|--------------|----|--------|
| Not Sent NRT | 8 | 13.1 % |
| Sent NRT | 53 | 86.9 % |
| Total | 61 | 100% |

Calls by Date :

| | CA | % |
|--------------|----|--------|
| 08/01/2017 | 3 | 4.9 % |
| 08/02/2017 | 3 | 4.9 % |
| 08/03/2017 | 3 | 4.9 % |
| 08/04/2017 | 1 | 1.6 % |
| 08/05/2017 | 1 | 1.6 % |
| 08/06/2017 | | |
| 08/07/2017 | 3 | 4.9 % |
| 08/08/2017 | 2 | 3.3 % |
| 08/09/2017 | 1 | 1.6 % |
| 08/10/2017 | | |
| 08/11/2017 | 3 | 4.9 % |
| 08/12/2017 | | |
| 08/13/2017 | | |
| 08/14/2017 | 8 | 13.1 % |
| 08/15/2017 | 4 | 6.6 % |
| 08/16/2017 | 4 | 6.6 % |
| 08/17/2017 | 4 | 6.6 % |
| 08/18/2017 | 4 | 6.6 % |
| 08/19/2017 | | |
| 08/20/2017 | | |
| 08/21/2017 | 4 | 6.6 % |
| 08/22/2017 | | |
| 08/23/2017 | 3 | 4.9 % |
| 08/24/2017 | 2 | 3.3 % |
| 08/25/2017 | 1 | 1.6 % |
| 08/26/2017 | | |
| 08/27/2017 | | |
| 08/28/2017 | 3 | 4.9 % |
| 08/29/2017 | 3 | 4.9 % |
| 08/30/2017 | 1 | 1.6 % |
| 08/31/2017 | | |
| Total | 61 | 100% |

Asian Smokers' Quitline (ASQ): Year to Date Totals

01Jan2017 -- 31Aug2017

| YTD Running Total | |
|-------------------|-----|
| | CA |
| YTD Total | 777 |

Asian Smokers' Quitline (ASQ): Cumulative Totals

26Sep2012 -- 31Aug2017

| Cumulative Total | |
|-------------------------|------|
| | CA |
| Cumulative Total | 6457 |

Language Line Called :

| | CA | % |
|--------------|------|--------|
| Mandarin | 1296 | 20.1 % |
| Vietnamese | 2026 | 31.4 % |
| Cantonese | 499 | 7.7 % |
| Korean | 2636 | 40.8 % |
| Total | 6457 | 100% |

Called For :

| | CA | % |
|--------------|------|--------|
| Proxy | 295 | 4.6 % |
| Smoker | 6162 | 95.4 % |
| Total | 6457 | 100% |

Age:

| | CA | % |
|--------------|------|--------|
| <18 | 5 | 0.1 % |
| 18-24 | 91 | 1.4 % |
| 25-44 | 1516 | 23.5 % |
| 44-65 | 3574 | 55.4 % |
| 65+ | 1135 | 17.6 % |
| Unknown | 136 | 2.1 % |
| Total | 6457 | 100% |

Gender :

| | CA | % |
|--------------|------|--------|
| Male | 5357 | 83.0 % |
| Female | 1076 | 16.7 % |
| Do not know | 24 | 0.4 % |
| Total | 6457 | 100% |

Education :

| | CA | % |
|---------------------|------|--------|
| Never attended | 33 | 0.5 % |
| Grades 1-8 | 504 | 7.8 % |
| Grades 9-12 | 715 | 11.1 % |
| GED | 8 | 0.1 % |
| High School Diploma | 1569 | 24.3 % |
| Some College or | 884 | 13.7 % |
| 2-yr College Degree | 316 | 4.9 % |
| 4-yr College Degree | 1787 | 27.7 % |
| Postgraduate Degree | 243 | 3.8 % |
| Do not know | 398 | 6.2 % |
| Total | 6457 | 100% |

Hear about from:

| | CA | % |
|------------------------|------|--------|
| Other | 534 | 8.3 % |
| Friend/Family | 1194 | 18.5 % |
| Pharmacy | 102 | 1.6 % |
| Radio | 727 | 11.3 % |
| Hospital | 126 | 2.0 % |
| Dentist/Dental | 10 | 0.2 % |
| Internet/Social Media | 351 | 5.4 % |
| HMO/Med/Insurance | 210 | 3.3 % |
| Mail | 119 | 1.8 % |
| Clinic/Doctor's Office | 504 | 7.8 % |
| Phone Book | 26 | 0.4 % |
| Non-Profit | 47 | 0.7 % |
| Billboard/Bus Sign | 16 | 0.2 % |
| School | 11 | 0.2 % |
| TV | 313 | 4.8 % |
| Newspaper/Magazine | 1958 | 30.3 % |
| Do not Know | 209 | 3.2 % |
| Total | 6457 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|------|--------|
| | CA | % |
| No Service | 20 | 0.3 % |
| Material | 873 | 14.2 % |
| UnKnown | 1 | 0.0 % |
| Counseling | 5268 | 85.5 % |
| Total | 6162 | 100% |

Sent NRT :

| | CA | % |
|--------------|------|--------|
| Not Sent NRT | 745 | 11.5 % |
| Sent NRT | 5712 | 88.5 % |
| Total | 6457 | 100% |